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No.
268
January
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MAD

"The only man entitled to be asleep at the switch is the owner of an electric blanket."
—Alfred E. Neuman

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**Various Places Around The Magazine

COVER ARTISTS: WILL ELDER & HARVEY KURTZMAN

COVER IDEA: THE EDITORS

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VITAL FEATURES

**"FEARLESS
BULLER'S
DAY OFF"
(A MAD MOVIE
SATIRE)
Pg. 4**



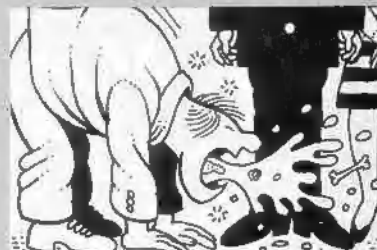
**A MAD PEEK
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REPLACE THE
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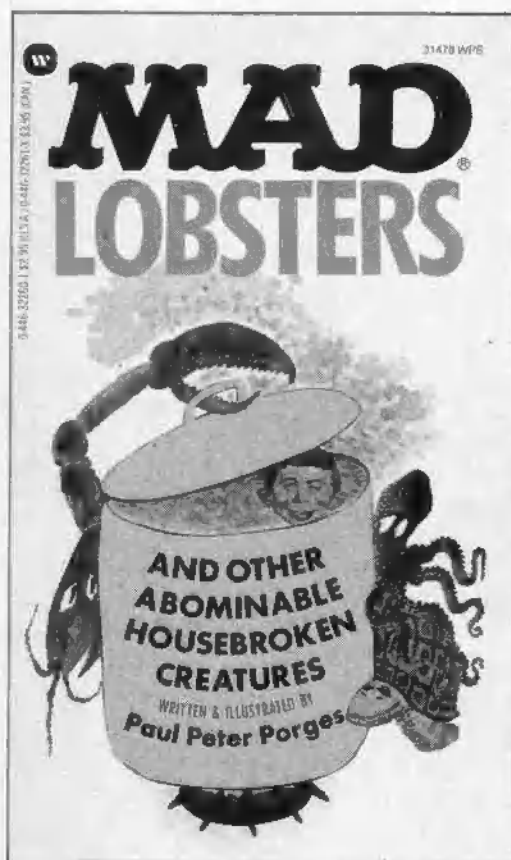
**THE MAD
RICHTER
SCALE FOR
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**"ALIENATORS"
(A MAD
MOVIE SATIRE)
Pg. 43**

CREATURES from a BACK BUFFOON!

Mainly, this all new
potpourri of pet peeves
from Paul Peter Porges!



Shell out a few clams for
this crab-bag of laughs!

(So we can net a profit!)

LETTERS AND TOMATOES DEPT.



HOT TV ISSUE

"Groaning Pains" was just plain
THICKENING!

Walter Crescitelli
Montreal, Canada

They you!—Ed.

In "The Cosby Show Nasty File" in
MAD #266 you completely forgot
Grandma Huxtable and Sandra. What
gives?

Anthony Agneta
Atkinson, NH

They are worthy of neither scorn nor men-
tion. In fact, we're sorry we printed your
letter.—Ed.

Your satire of "Wheel Of Fortune"
made me mental! It was so mean! Pat
Sajak is a pretty decent guy, I must say! So
lay off him!

Kevin "Ed Grimley" McGuire
Kenner, LA

Your TV issue should be cancelled!

Loren Keller
Muscatine, IA

RUTH-ACHE

Do you realize that six, count 'em, six
pictures of Doctor Ruth appear in issue
#266? You could have combined all that
space and instead run a picture of one
person, say, Dick Clark!

Christian Perry
Nepean, Canada

The reason we used Dr. Ruth six times is
because, as she always says, once is not
enough!—Ed.

IT'S A SPIES' LIFE

I was tickled to see that Antonio Pro-
hias and his notorious Spies infiltrated
the September issue of *Life* Magazine.
Now if they could get Don Martin in
there they'd be on to something!

Mae Hemmes
The Trailer
Jackson, NJ

MADHATTAN, INC.

I just read the article about MAD in
the August issue of *Manhattan, Inc.* It
reminded me how much I loved MAD
when I was growing up, which is some-
thing I guess I'm still doing. So I want to
subscribe for 24 issues. My check is en-
closed.

Judith Wahler
New York, NY



SICK SICK SICK

I've had enough of the recent satanic
overtones present throughout your maga-
zine. Just take a look at Alfred E. Neu-
man, whose initials are A.E.N. Just add
the letters N,X,O,R,C,I,S,T,E,E,D,E,D
and you have the words "An Exorcist
Needed." Also, if you turn the name of
your magazine backwards you have
"DAM," which stands for "Dopey, Agnos-
tic Meanies." I am shipping you a crate
full of assorted religious pamphlets, vials
of holy water, ten versions of the Bible,
and some records by the Mormon Taber-
nacle Choir! All I ask in return is that you
redeem your ways.

Robert Boyce
Las Vegas, NV

Sure, as soon as you move from Las Vegas,
the nation's capital of sin!—Ed.



Longtime MAD writer Dick DeBartolo recently paid a visit to Regis Philbin's
Lifestyles show on the Lifetime Cable Network. Dick spoke about his
many years with MAD and showed Regis the proper way to read an issue.
Who knows where Dick will pop up next; he's a very lonely guy!

ANOTHER MAD RIP-OFF

I found this editorial cartoon in a recent copy of *The Durham Morning Herald*. It sure does look a lot like the cover of MAD #246, doesn't it?



Cartoon from *The Durham Morning Herald*.



MAD issue #246, April 1984.

MAD SCAVENGER

Say, dig this! I take care of the landscaping at various establishments, and they have good stuff in their dumpsters sometimes. That's where I found the MAD from which I'm sending in the subscription. It's amazing! You guys made a three-year sale as a direct result of one MAD getting thrown in the garbage!

Great! Now you'll have a steady supply to put in your trash, where your garbage-picking buddies are sure to find them and become subscribers themselves!—Ed.

MORON MAIL

I hate when my teachers take away my MADs while I'm reading them. My friend's teacher (a nun) took away his MAD, read it and started to laugh out loud. Can you believe it?

Andrew Quinn
Ontario, Canada

We have FAITH in what you say. OUR FATHER tells us that many nuns are in the HABIT of reading MAD RELIGIOUSLY, since MAD has a POPE-pourri of GOD-awful material. AMEN.—Ed.

Please Address All Correspondence To:
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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-compressed stamped envelope!

LOOKING FOR A FUSE LAUGHS?

You'll get a bang out of...

SUMMER
1987
SUPER
SPECIAL

MAD

BOMBS

OUR
PRICE
CHEAP

96 PAGES OF EXPLOSIVE DUDS SALVAGED FROM PAST ISSUES
FEATURING A 10-PAGE PORTFOLIO OF SPY VS. SPY
INCLUDING THEIR CLASSIC FIRST ENCOUNTER!

ANOTHER BLASTED SUPER SPECIAL FROM THOSE DIRTY BLASTERS AT MAD!!!

Pick up a copy at your newsstand
today—before it GOES OFF... sale!

THE HOOKY MONSTER DEPT.

Because of one of this summer's teen movies, there's a new reason to call Chicago the "Windy City": A high school con man who's full of hot air! This glib and nervy kid is full of malarkey, baloney, bull and more bull! Which is why when he plays hooky we call it a...

FEARLESS DAY



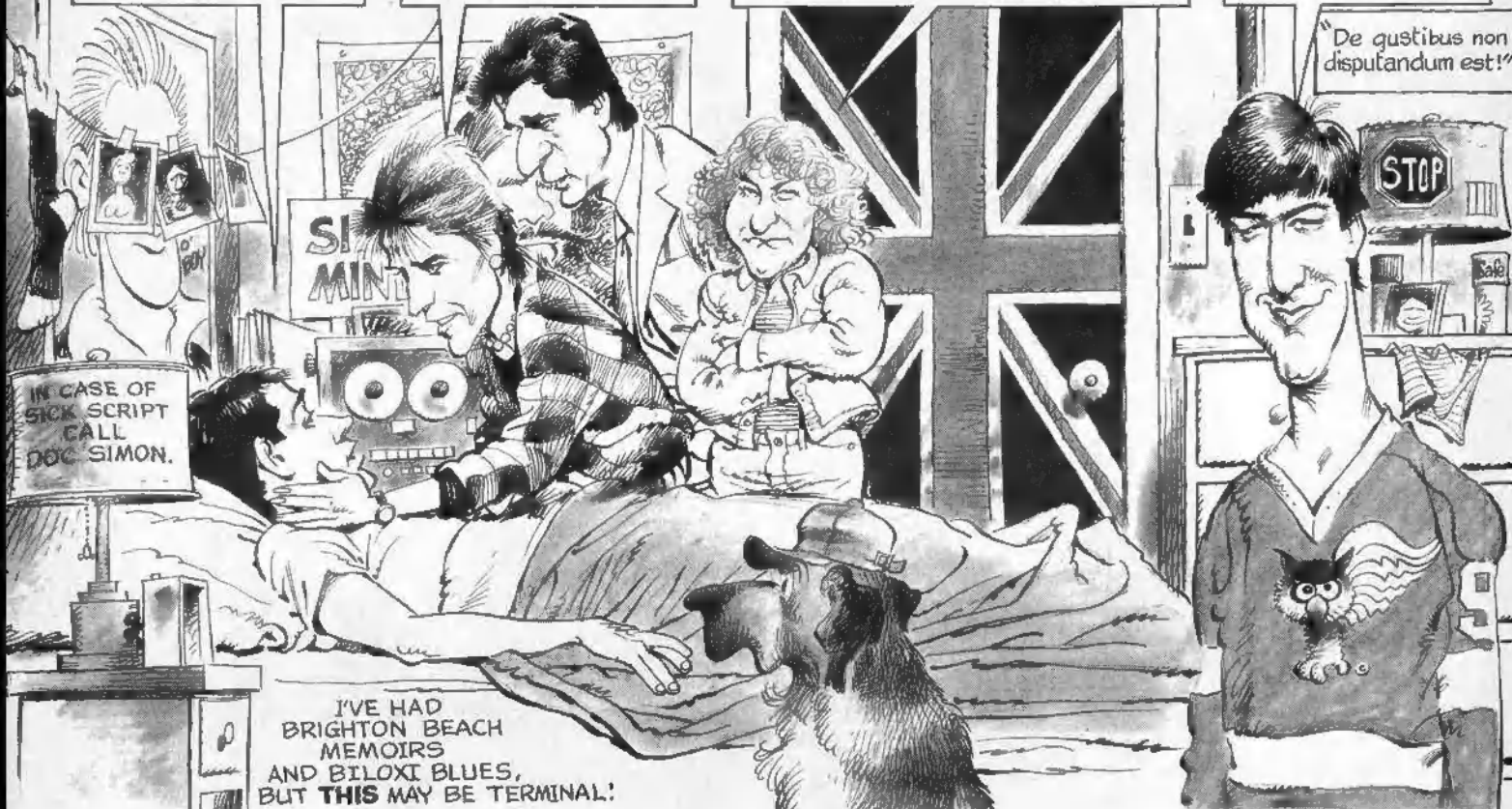
Ohhh...I feel dizzy...I'm seeing spots... But please, somebody help me get up... I can't miss school today! I've got a chemistry test!

You stay right where you are, you poor baby! You're obviously too sick to go to school! Your father and I are very worried about you!

There're two things I'll never understand about this family. First, why my parents let my brother, Fearless, get away with so much! And second, how Fearless got to be so clever and smart with them for parents!!

Slow, Fearless says he's going to show us a great time today when we play hooky! Maybe he'll finally bring a smile to my face!

"De gustibus non disputandum est!"



I'VE HAD BRIGHTON BEACH MEMOIRS AND BILOXI BLUES, BUT THIS MAY BE TERMINAL!

ARTIST: MORT DRUCKER

Can you believe my parents fell for the old "I see spots" routine? Well, I guess you can't expect much from parents who are so gullible they actually contributed money to the John DeLorean Defense Fund! Anyway, if you ever want to fake illness so you can skip school, I have three basic recommendations:

1. Lick your palms to make them seem clammy.
2. Hold your face over the toaster to simulate fever.
3. Have parents who are morons.

Fearless skipped school again today! How does he get away with it? He must be the smartest kid in the entire school!

Considering that 97% of the kids in this school are asleep most of the time, being the school's smartest kid isn't such a big deal!

BOARD? GO TO THE SLUMBER YARD



S BULLER'S OFF



Don't bet on it, Cameroon! Fearless said he'd show us a good time, not perform miracles!

Grape, today's the day I, Egg Runny, Dean of Students, am finally going to outsmart Fearless Buller! Even if it means breaking the Golden Rule!

You mean not "doing unto others?"

Not that Golden Rule! The Golden Rule of High School Movies! "No adult shall have an I.Q. that's higher than his hat size!"

Do you know me? I'm the Pope! Fearless Buller convinced me that I could earn extra money for the church by doing American Express commercials. Persuasive boy, Fearless. And if you don't believe me, just ask anybody on the canonization committee that's considering him for sainthood!



WRITER: DENNIS SNEE

Mrs. Buller, your son has been absent 17 times this semester! He's setting a bad example—teaching the other students anarchy and a total disregard for all rules and authority.

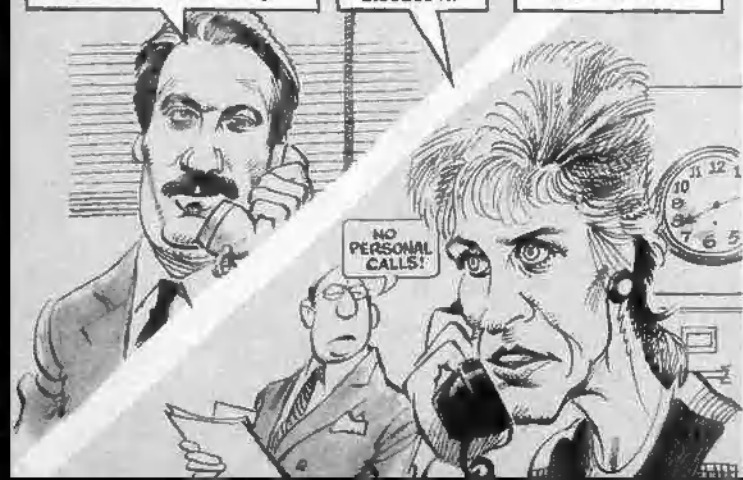
Well, Mr. Runny, how about if I drop by tomorrow to discuss it?

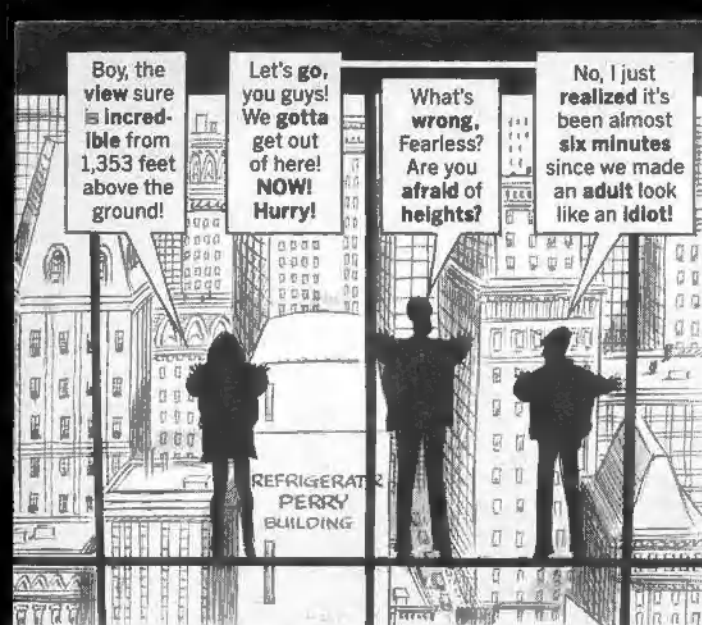
No, tomorrow's no good! I and the rest of the faculty will be on strike, picketing for a pay raise, in defiance of a court order.

Am I a genius or what? Convincing Runny that Slow's grandmother was doomed because all of the radioactivity from Chernobyl settled in the top of her hair!

Maybe, but I have my doubts about taking my father's prized Ferrari out for a spin in Chicago.

And I have my doubts about a guy who would bring along excess baggage like Cameroon when he could spend all day alone with his hot 16-year-old steady!



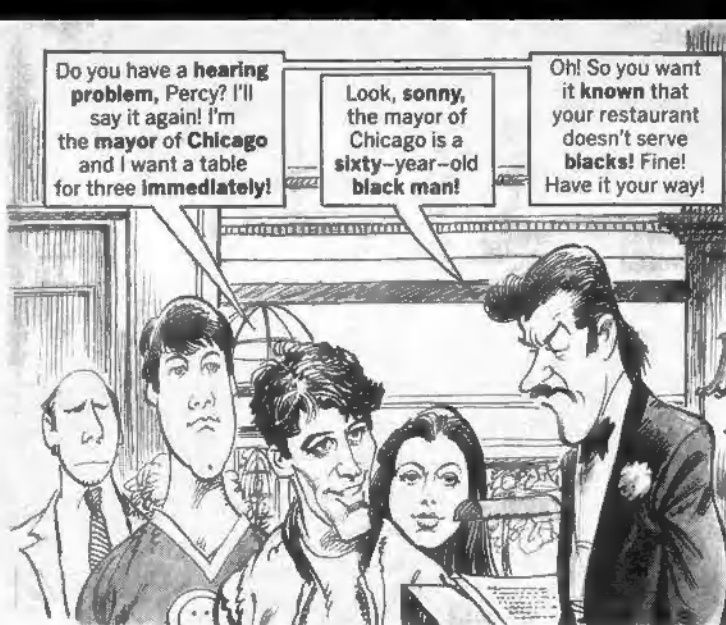


Boy, the view sure is incredible from 1,353 feet above the ground!

Let's go, you guys! We gotta get out of here! NOW! Hurry!

What's wrong, Fearless? Are you afraid of heights?

No, I just realized it's been almost six minutes since we made an adult look like an idiot!



Do you have a hearing problem, Percy? I'll say it again! I'm the mayor of Chicago and I want a table for three immediately!

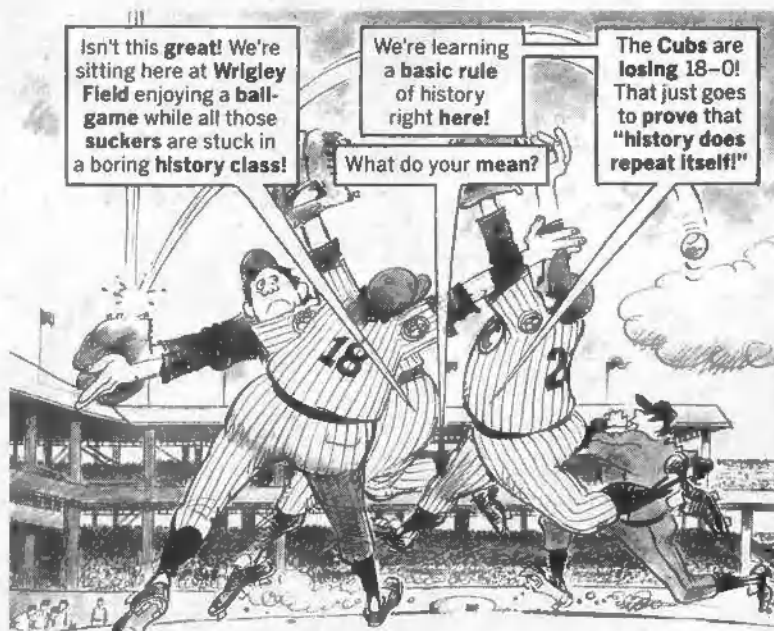
Look, sonny, the mayor of Chicago is a sixty-year-old black man!

Oh! So you want it known that your restaurant doesn't serve blacks! Fine! Have it your way!



Fearless is amazing! He'll make anyone look like a fool! Even the Maître d's!

That's Fearless! He's an equal-opportunity wise-ass!



Isn't this great! We're sitting here at Wrigley Field enjoying a ball-game while all those suckers are stuck in a boring history class!

We're learning a basic rule of history right here!

The Cubs are losing 18-0! That just goes to prove that "history does repeat itself!"

What do you mean?



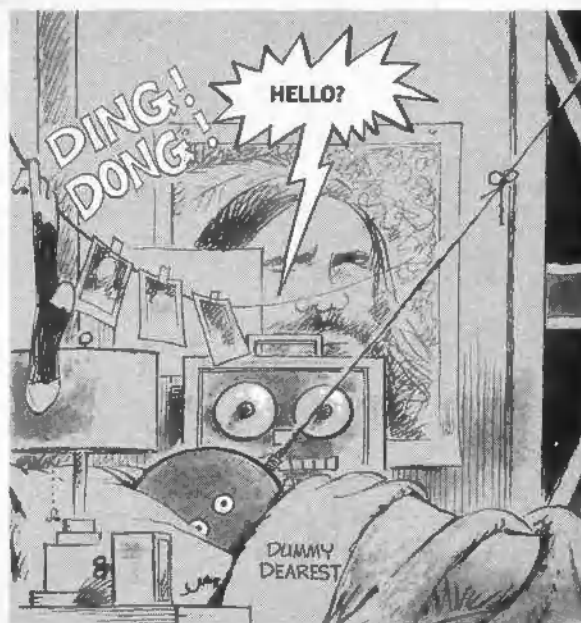
You look a little upset. Egg, is everything okay?

It's that damn Fearless Buller! During lunch I was watching the Cubs game on TV and I saw Buller at Wrigley Field!

Are you sure it was Fearless Buller?

Positive! They announced his name in the bottom of the ninth when he came in to pinch hit!

IT'S NOT THE PRINCIPLE, IT'S THE PRINCIPAL!



DING! DONG!

HELLO?

DUMMY DEAREST

Buller,
it's Mr.
Runny!
I want
to talk
to you!

I'm afraid I don't feel
strong enough to come to
the door right now... But
if you'll come back a
little later—*click*—
come back a little later
—*click*—come back...

Gosh, maybe I
shouldn't be
so rough on
Buller. I
never knew
he had a
stuttering
problem!

I think the
Art Institute
is one of the
most fascinat-
ing places in
all of Chicago.

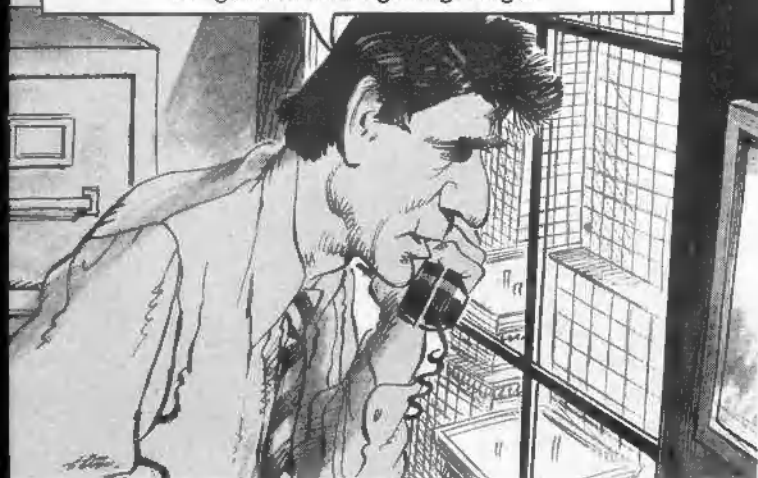
Yeah, you really planned
a great day, Fearless!
The Art Institute, the
Commodities Exchange,
the **Sears Tower**, **Wrigley**
Field. Where to next?

The **Chamber of Com-
merce!** I have to pick
up my check for turn-
ing this movie into
one, long travelogue
about Chicago!



Hi honey. Listen, I'm **worried** about Fearless. I just called
the house and there was **no answer**. Do you think
something could be **wrong**? Oh...wait a minute, dear. There's
a big **parade** in the street outside and **Fearless** is standing
on a giant float leading a sing-along...

Yeah, not to **worry**! Fearless looks fine!
Hey, but wait a **second**! My God! Fearless's
singing sounds like **Wayne Newton**! That
settles it! Tomorrow he's going to the doctor!



Boy, this sure has
been one **fun-filled**
day! I can't remem-
ber another day
when I changed **ex-
pressions** three
different times!

Let's see, We **drove** all
over town, attended a **Cubs**
game, a **museum**, had a
leisurely lunch and took
part in the **only** parade
ever held on a **school day**.
Anything we didn't do?

Yeah, stop
at a
bathroom!
Outta my
way! It's
an
emergency!

REST ROOMS

Come to think
of it, how
were we able
to do so many
things **before**
three P.M.?

You know the expression, "Time
flies when you're having fun"?
Well the **other** half of that
expression is "Time **drags** when
you're with **Cameroon**!" God, is
he **depressing**! Let's lose him!



Oh, nuts!
I've got
to get
down
there!

It won't do
any good,
Cameron, the
car's wrecked!

I know, but I want to get
under it! After he sees
the car, I might get less
of a beating if my father
finds me dead under a wheel!

This is really awful!
Now what am I gonna
do for a ride home?

UH-OH,
BETTER GET
MAACO!

I'm Jeppie!
I'm a clean-
cut, non-
smoking,
drug-free
teenage
girl.

I'm Darth, a dishonest
drug-user. A dropout.
A real low-life. You're
probably not used to
being around the likes
of someone like me.

I'll say! You're
the first decent,
likeable and
believable
character I've
met in 18 panels!
Let's make out!

Don't bother looking
for your house key,
Buller! I've got it!
And I've got you!
Right where I want you!

OK, Mr. Runny. I give up! But
if you bust me for playing
hooky, I'll have to repeat the
semester. That will mean another
whole year of us together!

Oh, God! No! I never thought
of that! I'll do anything
you say, Buller! You must
graduate! I'll even make
you class Valedictorian!

OK! OK! I'll graduate! But
you'll have to find someone
to make the Valedictorian
speech for me. I was planning
on taking off that day!

It's hard to believe my high school days are
almost over. But it's just as well! Skipping
class and making Runny look like a fool isn't
any big deal any more. I need bigger chal-
lenges! And I've found the perfect college
to continue my education... and goofing off...
next Fall when I go BACK TO SCHOOL...





Hey, welcome to Gland Lakes University! This is **academia**—where people **drink beer, throw up**, and learn how to pronounce words like "**academia**"! I'm **Thorney Mellow**, the school's **oldest freshman**. I **know** what you're **thinking**! I enrolled in this college **just to chase pretty girls**. Well, you're **wrong**! I plan to **chase average-looking girls, too**! Right now I'm **majoring in one-liners**, with a **minor in not getting caught** with any **sorority sisters who are minors**! But the bottom line is I'm a **firm believer in education**—and at my age, my **bellefs** are the **only things that are firm**!

I'm Thorney's son, **Jaysun**, and I think it's **great** my dad's a student here. I just don't think it was a **good idea** for him to write his **first English Lit paper** on whether the dominant **character trait** of **Lite Beer** is "**Tastes Great**" or "**Less Filling**"!

Hey, cut your old man some **slack**, Jaysun! He's a **self-made man**! Plus, he gave me a chance to **escape my stereotype** as **Rocky Balboa's sloppy, stupid flunky** by becoming his **sloppy, stupid flunky**!

I'm **Diane Turn-on** and I'm **enchanted with Thorney**! Even though he's without **couth, manners or refinement**, as an **English Professor** I realize Thorney has **something infinitely more intrinsic in value—MONEY**!

As **Dean** here at **Gland Lakes**, I want to say that we **stand for academic excellence**! We **kneel and grovel** for **contributions**, but we **stand for academic excellence**!

**NULLA
REVERENTIA
MIHI
EST**

I'm Thorney's **secretary**! I used to be the secretary at **Fearless Buller's high school**, but I needed a **bigger challenge**! I want to make it as an **Ivy League Airhead**!

I'M **PROFESSOR TURBOSON** AND I **TEACH HISTORY**! **STUDENTS NEVER FALL ASLEEP IN MY CLASS**! NOT **BECAUSE MY LECTURES AREN'T BORING**, BUT **BECAUSE I SCREAM AT THE TOP OF MY LUNGS**! TODAY MY **LECTURE TOPIC IS: "RAMBO: WHY IS HE SO SOFT ON COMMIES?"**

Oh...you're still here? Why? The **satire is over**! Turn the page to a **Don Martin** or "**The Lighter Side**" f... Go on! **Hurry up! Turn!**



ZINGER AROUND THE COLLAR DEPT.

Those strange doodles shown above are some of the many "Clothing Care Symbols" found on shirts

and other garments. We at MAD don't think they are very practical (especially since we never



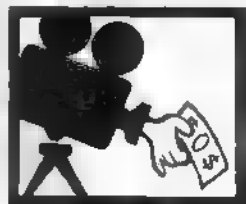
Use any solvent
except trichloroethylene.

NEW CLOTHING CARE SYMBOL

ARTIST: BOB CLARKE



Two very, very sharp pins
are secretly hidden in this
shirt.



If someone filming a
detergent commercial
suddenly offers you \$20
for this shirt, **TAKE IT!!**



European styling will
emphasize the American
beer belly.



Made from itchy, 100%
unnatural fibers. More
cotton can be found in the
top of an aspirin bottle.





Use chlorine bleach
as directed on the
container label.



Hand washable
using lukewarm water.



Do not press
or iron.

do laundry)! We think garment makers could do
us all a favor by using symbols for information

that's *really* important! So, with that in mind,
we take unusual pleasure in introducing these...

TOOLS THAT TELL IT LIKE IT IS

WRITER: CHARLIE KADAU

**Extra short shirttail is
guaranteed to stick out
unfashionably from
trousers at all times.**

**Will shrink to size of hand
puppet within three
washings.**

**This fabric will be more
effective as a car-washing
rag.**

**Manufacturer's sizing
system is incompatible to
any other in the history of
fashion. Your correct size
is as good a guess as
ours.**

**Garment may be ironed on
any setting. (But it won't
help!)**

**One button will fall off
every time this garment is
washed.**

**Pulling even one teeny,
tiny loose thread will
cause entire garment to
completely unravel.**

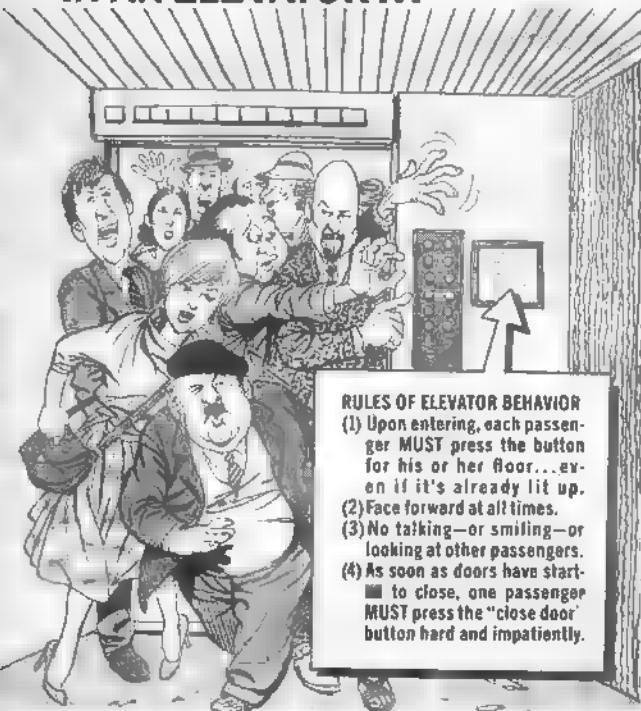
**Other vital care
instructions have been
left off this label because
of space limitations.**

etc

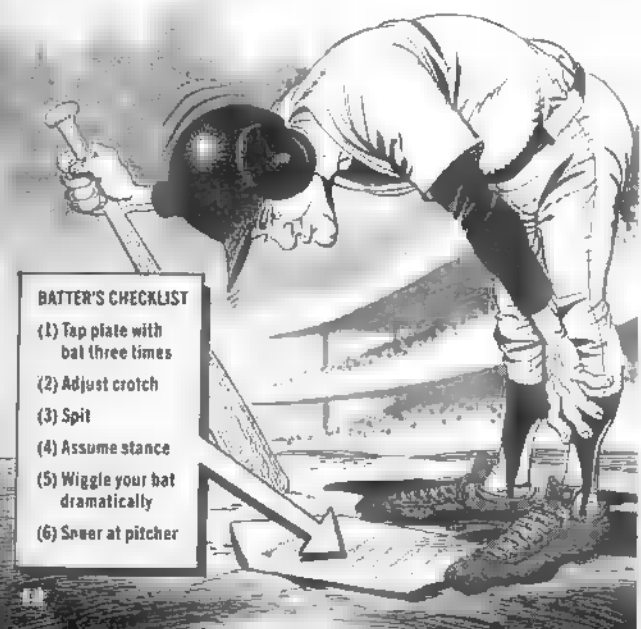
EDICT AND WEEP DEPT.

Ever notice how strangely people behave...like saying "Thank you!" to check-out clerks in supermarkets? Ever wonder what they're thanking them for? For giving them change for their own money? For over-charging them for several items in their shopping cart? For keeping them waiting on line for twenty minutes? There are a lot of things people do that make absolutely no sense. But everyone does them because everyone ELSE does them! It's as if we're all behaving according to some "unwritten rules" of our society. Like "Don't belch in public!" or "Cover your nose when you sneeze!" Except that most of the time, these "unwritten laws" are arbitrary and silly! How silly...? Well, we'll show you how silly—as we take this MAD look at what it would be like...

IN AN ELEVATOR...



AT A BALLPARK...



IN A HOSPITAL...



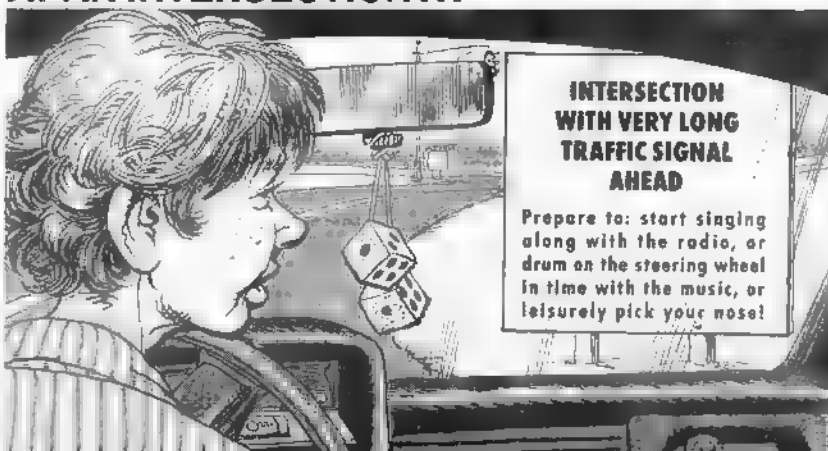
ALL VISITORS ARE REQUIRED TO LIE TO PATIENTS ABOUT:

- How fantastic he or she looks
- How the hospital staff must be taking "special care" of them
- How their Medical Insurance will take care of everything
- How you would love to trade place with them and watch television all day long
- How they'll be out "in no time at all, good as new!"

AT A FAMILY REUNION...



AT AN INTERSECTION...





Rules of Behavior

WERE ACTUALLY WRITTEN DOWN

ARTIST: GEORGE WOODBRIDGE

WRITER: MIKE SNIDER

AT A BUSINESS MEETING...



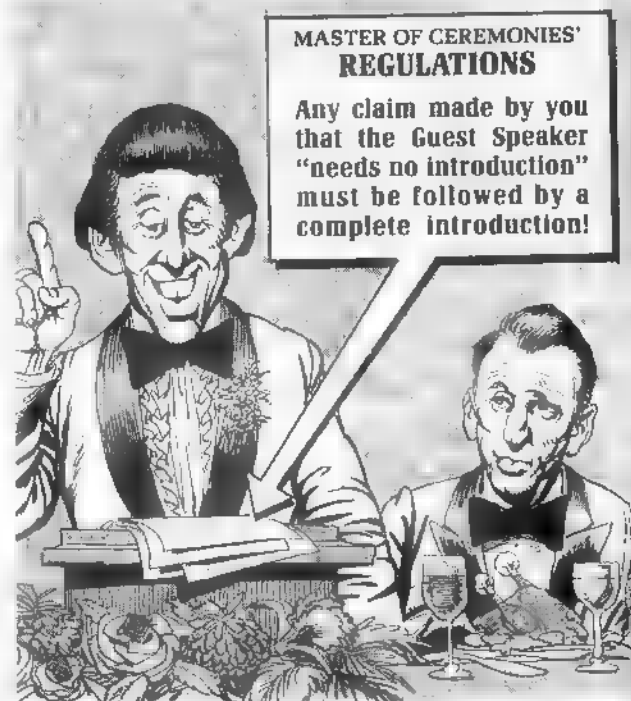
AT A CHECK-OUT COUNTER...



ON A MATERNITY FLOOR...



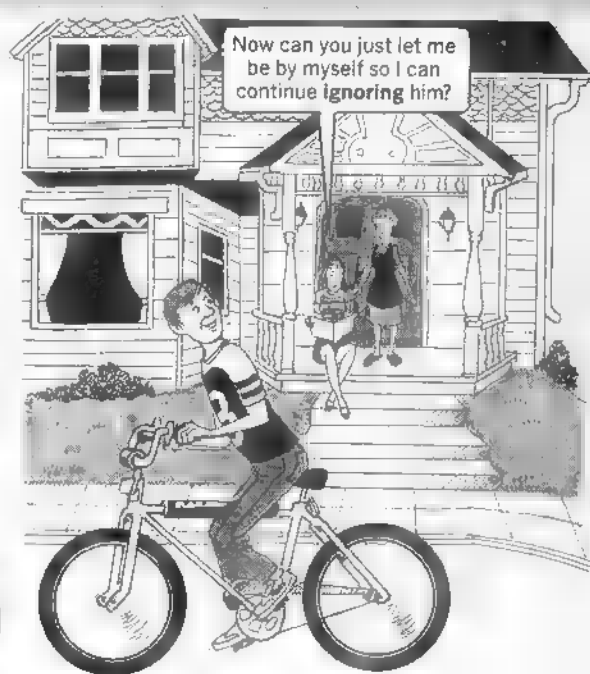
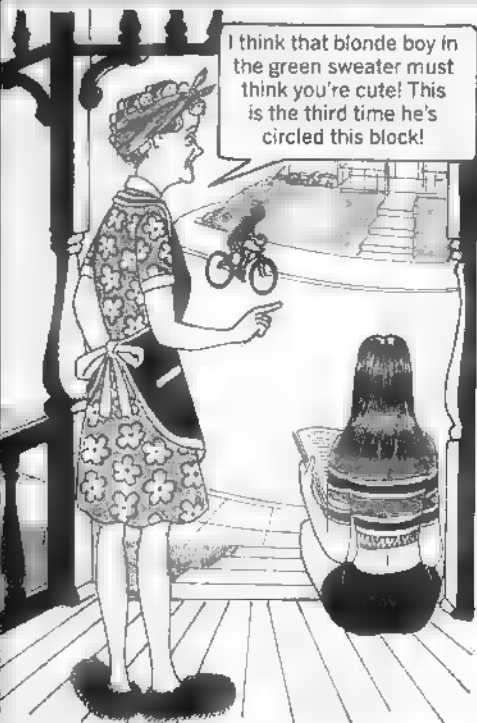
AT A SPEAKER'S PLATFORM...



IN A GARAGE...



FLIRTATION



BERG'S-EYE VIEW DEPT.

THE LIGHTS

BABY SITTERS



HEALTH FOODS



R SIDE OF...

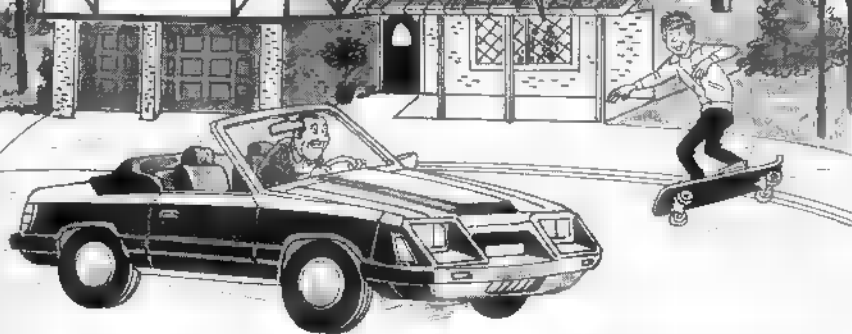
ARTIST & WRITER:
DAVE BERG

DATING



EVOLUTION

Look at that! My husband is out there playing with his new car, and my son is going crazy on his new skateboard! Now I know what separates the men from the boys...



...the price of their toys!



BABYSITTING

How's the baby, Cathy?

Fine, Mrs. De Lucia! She's fast asleep in her crib...

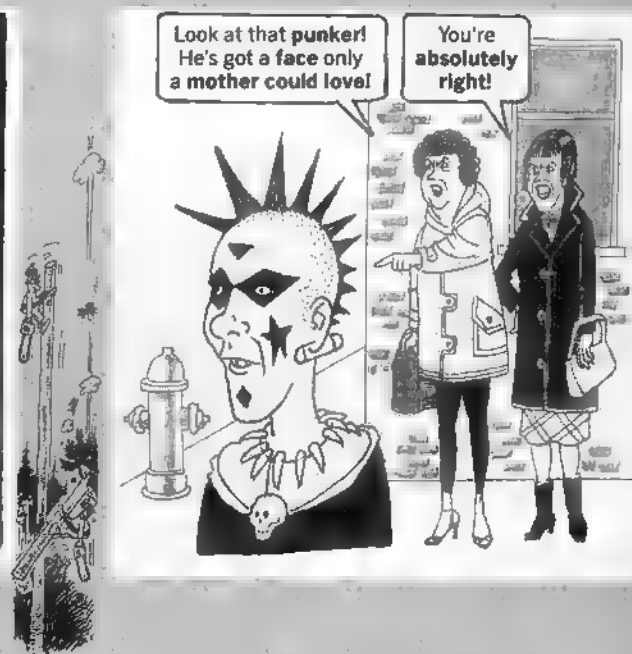
...I think!



APPEARANCES

Look at that punker! He's got a face only a mother could love!

You're absolutely right!

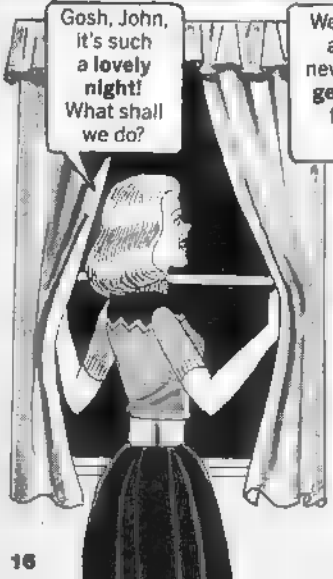


OPTIONS

Gosh, John, it's such a lovely night! What shall we do?

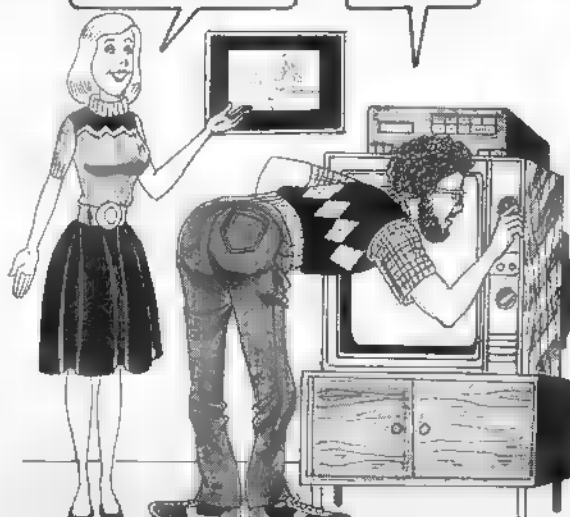
Well, we can take a ride to the beach and look at the stars, or go to the new ice cream store and try out their gelati, or catch the new "Star Trek" flick at the Royal, or get together with Lenny and Karen, or...

O

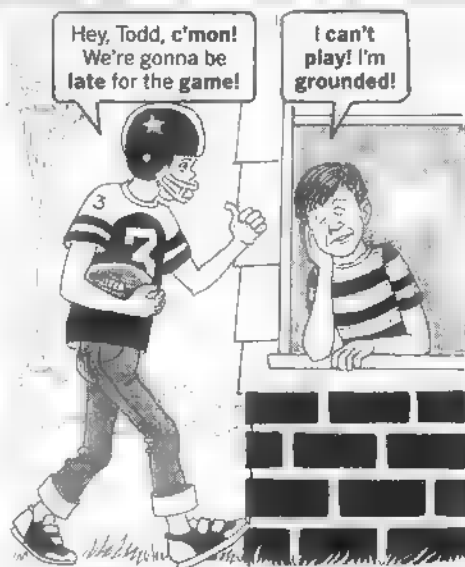


They all sound great! So what'll we do?

Watch Wrestling!



PUNISHMENT



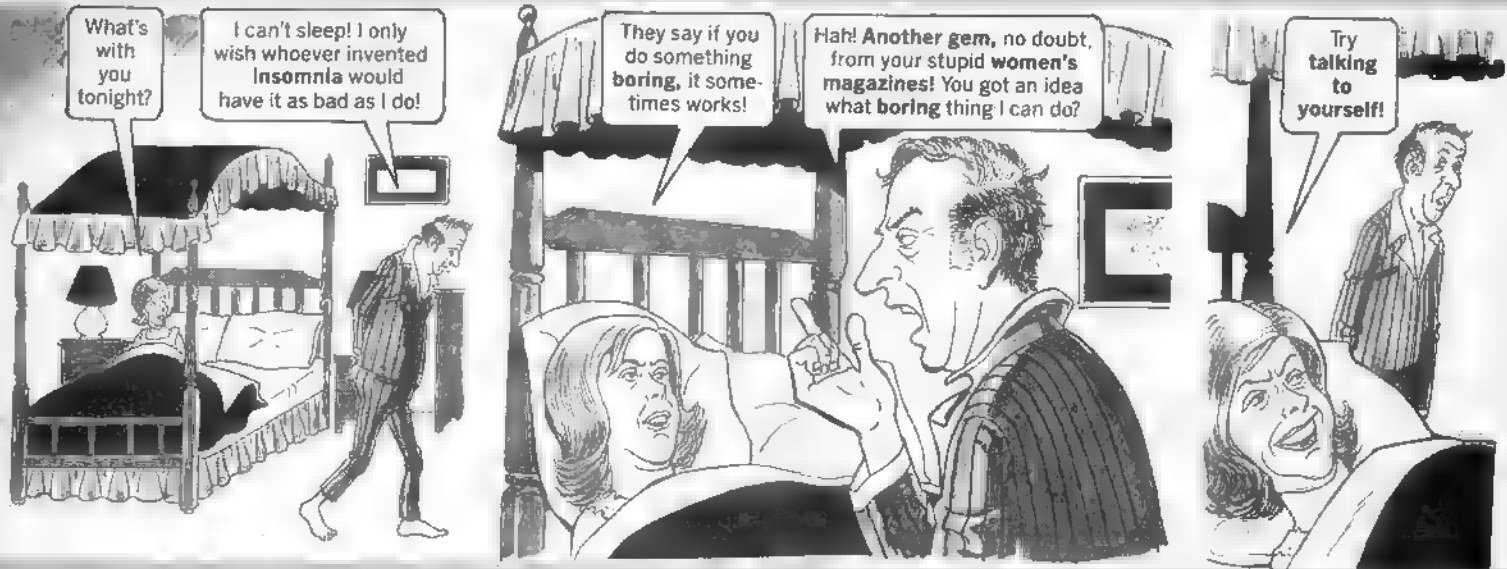
RESTAURANTS



CURRENT EVENTS



INSOMNIA



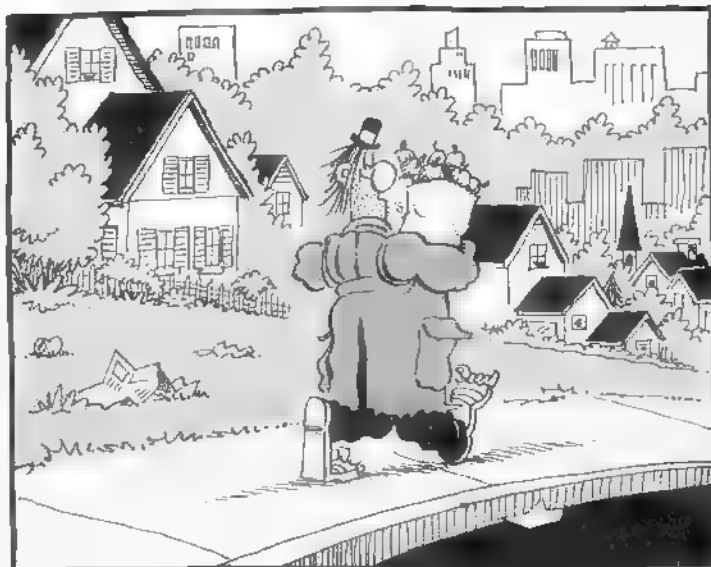
INSTRUCTION



DOCTORS



ONE BALMY NOVEMBER MORNING



ARTIST: DON MARTIN

WRITER: STANLEY SWIERSZ

WRITER: DESMOND DEVLIN

12

二

—

—

2

I'd like you to meet
my uncle from Texas!

\$
\$
\$

You put too much starch in my shirt again, Honey...!

H
E

God... I hate rush hour...

Hut...two...three
four...! Hut...two
three...four! HALT!

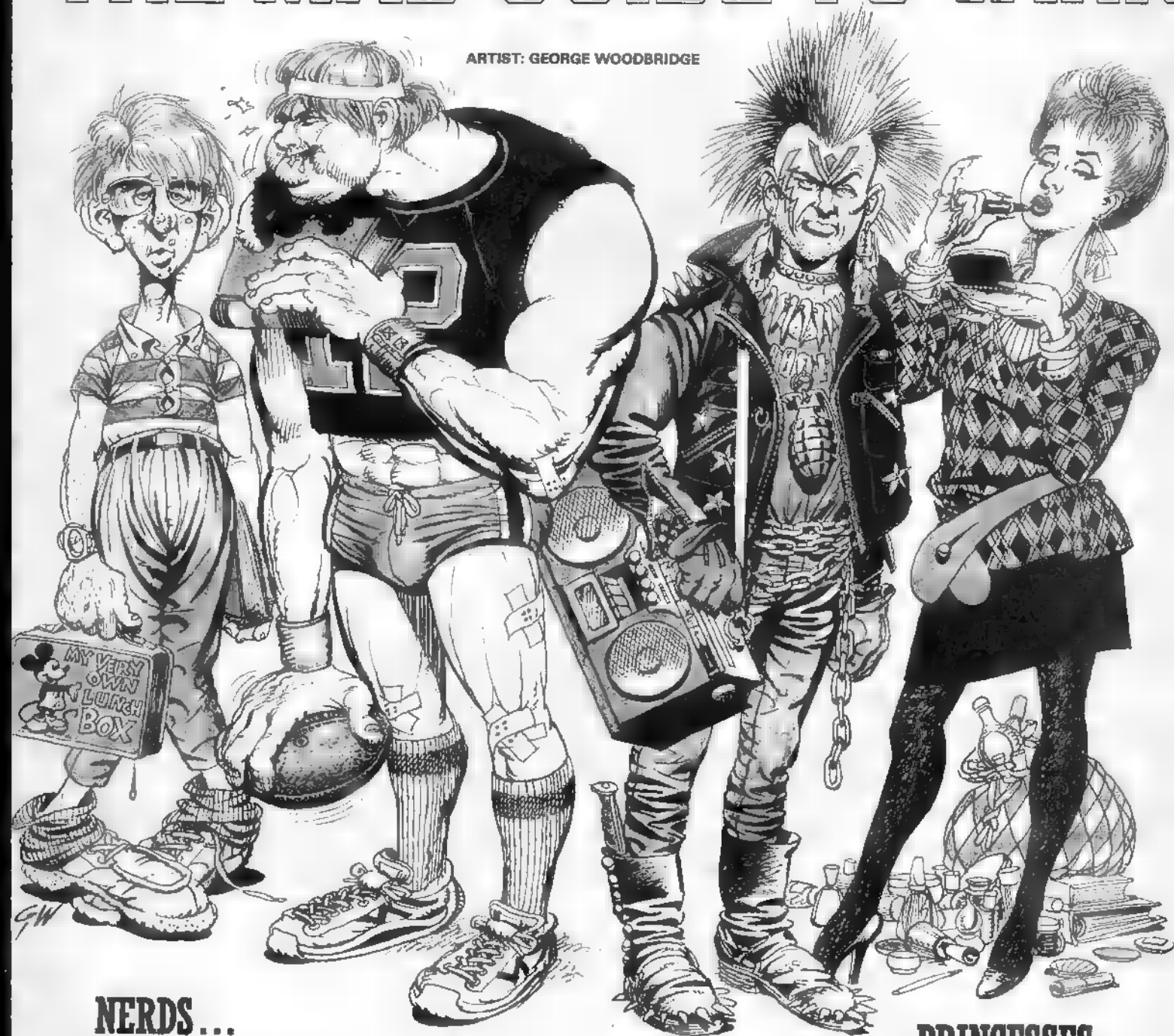
Okay, men...at ease!

.....

一、二、三、四、五、六、七、八、九、十、

THE MAD GUIDE TO VARIO

ARTIST: GEORGE WOODBRIDGE



NERDS...

...think Billy Joel is hard rock.

...wonder why people laugh at Pee Wee Herman.

...are the only reason the makers of Hush Puppies have not gone bankrupt.

JOCKS...

...use their textbooks—but only as weights.

...wear sweat bands to their prom.

...have trouble with concepts like "numbers" and "letters."

PUNKS...

...shop hardware stores for jewelry.

...have "his-and-her" lip tattoos.

...listen to Van Halen to "mellow out."

PRINCESSES...

...color-coordinate their spiral notebooks.

...looked up to Farrah Fawcett—before she "let herself go."

...wish scientists would hurry up and find a cure for perspiration.

US HIGH SCHOOL TYPES

WRITER: MIKE SNIDER



LEADERS...

...believe Student Council is the first step on the road to the White House.

...think people who talk during Morning Announcements should be expelled.

...get more pictures of themselves in different places in the Yearbook than the entire Freshman class.



REBELS...

...have their own clever catch phrase: "Oh, yeah?!"

...never help decorate homecoming floats.

...believe that "burning rubber" is a dramatic social statement.

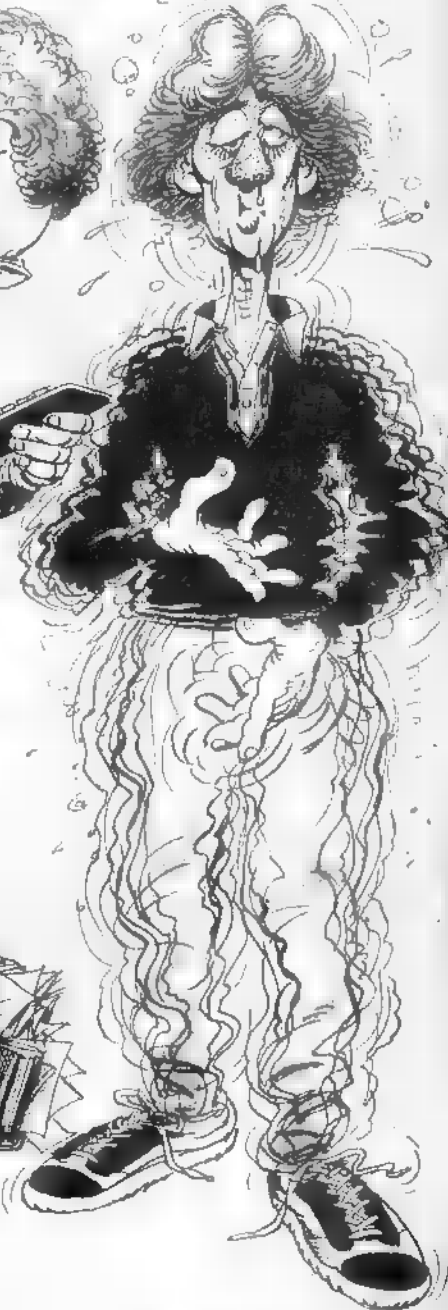


BRAINS...

...collect scholarships for fun.

...think a "hot date" is a trip to the planetarium.

...are good to know if you ever need the value of pi (π) to 127 decimal places.



DRUGGIES...

..."sort of" remember Sophomore year.

...want the school to give letters for dealing.

...think "gram," "tab" and "kilo" are units of currency.

Don't worry, those **metal detectors** only pick up keys and nail clippers!

AND THE SCENES AT A TRAINING CAMP

ARTIST: SERGIO ARABONIS

WRITER: LOU SILVERSTONE

Ishfahar, where are you taking that box of dirty, smelly, dung-stained rags?

To the PX. They're our shipment of new uniforms!

Who can tell me why we hijack, take hostages, blow up property and murder?

Correct!

Because ours is a religious struggle.

Okay class, if Haji has 13 hostages and Yasir has 11 hostages, how many hostages will Yasir have to kill to have the same amount as Haji?

I'll need grenades, ground-to-air mortars, a machine gun, ample ammunition...

Who is Saheed talking to?

His travel agent!

You should be proud! You have been selected for the highest honor—the privilege of dying for our noble cause!

If it's such a great honor, how come none of the big shots volunteer for these suicide missions?

The Russians' weapons may be all right but their USO shows are absolutely the pits!

Hey, get that animal outta here! Someone could get hurt slipping on goat dung!

Tomorrow he's driving a truck full of explosives into a military base and today he's worried about slipping!

Yeah, the Americans get Bob Hope and Brooke Shields and we get Olga and her Magic Tractor.

WELCOME CLASS REUNION 1967

Wanna have a good laugh? Watch this!

Hi, it's great to see you but where is everybody?

We are everybody!

BAHAGH SHAYAR

Most storytellers bring a little of themselves to the stories they tell. Others bring way too

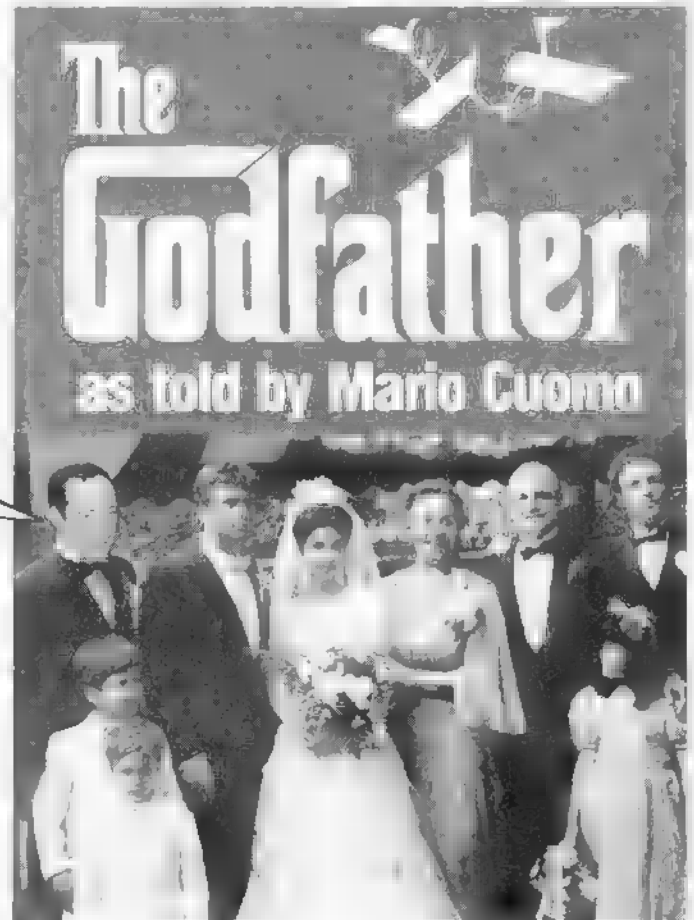
FAMOUS STORIES AS TOLD

ARTIST: BOB CLARKE

Once upon a time there was an Italian-American named Don Corleone. Mr. Corleone was a successful olive oil importer. He was called Godfather because he was always being asked to be the Godfather of the children of his many friends and employees. The key to Mr. Corleone's success in business was his relationships with his customers. He made them offers they couldn't refuse. When Don Corleone died peacefully in his tomato patch, his son, Michael, inherited the family business.

During the war Michael was a marine and he received many decorations for bravery. But because he was from New York and was of Italian descent, a group of politicians accused this war hero of being involved in something called the "MAFIA." Michael, naturally, was cleared.

He sold the family olive oil business and bought several hotels in Las Vegas. Michael would like his son to go into politics because he wants to prove that any American can be elected to national office, even if his last name ends in a vowel.



The Color Purple

as told by Sen. Jesse Helms



There was this nigra family livin' in the sovereign state of Georgia. They were your typical colored folks, they was into incest and havin' illegitimate babies and puttin' on airs. For example, the husband, Mister, insisted his wife Celie call him "Mister," when we all know he shoulda been called "Boy."

The nigra women folk used to go to church on Sunday and pray to our white God, which shows you how benevolent He is. Celie's sister, Nettie, went to Africa to be a missionary, which is a fine place for colored folks to go.

Mister treated Celie like a slave, which gets me to thinkin' that maybe the nigras really didn't object to slavery at all. Too bad Lincoln didn't mind his own business. Besides beatin' on his wife, Mister had a few other good points, like he smoked tobacco and we all know that the good Lord gave us tobacco for everybody to enjoy, even blacks!

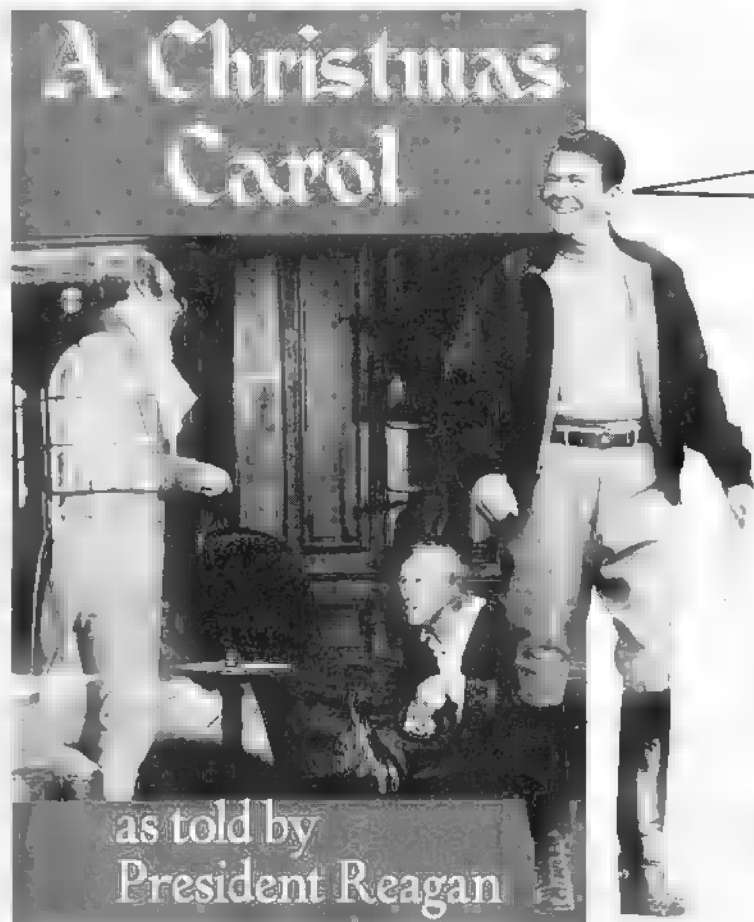
Celie got into the women's movement thing and of course, she became involved in an unnatural, disgustin' relationship which is what women's lib is all about.

Mister summed it all up by tellin' Celie, "You black, you poor, you ugly and you a woman." Shoot, I couldn't have put it better myself.

much of themselves to the stories they tell. You'll know what we mean after reading these...

TOLD BY FAMOUS PEOPLE

WRITER: LOU SILVERSTONE



Ebenezer Scrooge was a hard working businessman. He employed Bob Cratchit as a clerk. Cratchit complained constantly. He wanted "more holidays," and "more money." He was always whining about the office being "too cold," and other such nonsense. It never occurred to Cratchit to roll up his sleeves and do an honest day's work or go to night school and pull himself up by his bootstraps. No, it was easier to complain.

When Christmas time came around the Cratchit family blamed Mr. Scrooge because they couldn't afford an elaborate dinner or expensive presents for their children.

On Christmas Eve, Mr. Scrooge had a terrible nightmare. He dreamt he was visited by his dead partner, Marley, and three ghosts. These ghosts, using Marxist-Lenin propaganda techniques, made Mr. Scrooge feel guilty because he was a success and Cratchit was a failure.

Mr. Scrooge allowed his own good fortune to trickle down by buying expensive gifts for the Cratchit children. He treated them to a fancy Christmas dinner and he paid their medical bills. Even though Cratchit received a fair salary, Mr. Scrooge gave him a raise, which only added to the inflationary spiral. I know this sounds familiar, because it's the same principle as our own welfare system—something for nothing—and it just doesn't work.

Well, we can only pray that next Christmas, Mr. Scrooge will be visited by three Conservative ghosts who will show him the error of his ways.

Yankee pride comes right from the top, the team owner. Naturally, Lou Gehrig was a ball player who knew the meaning of Yankee pride. Whether he was hurt or not, Lou played every day. He hit for average, he drove in plenty of runs and hit the long ball. Best of all, Lou's salary was less than I pay my groundskeepers today. Lou never asked to be traded or went crying to the press to complain about the owner. He was my kind of guy.

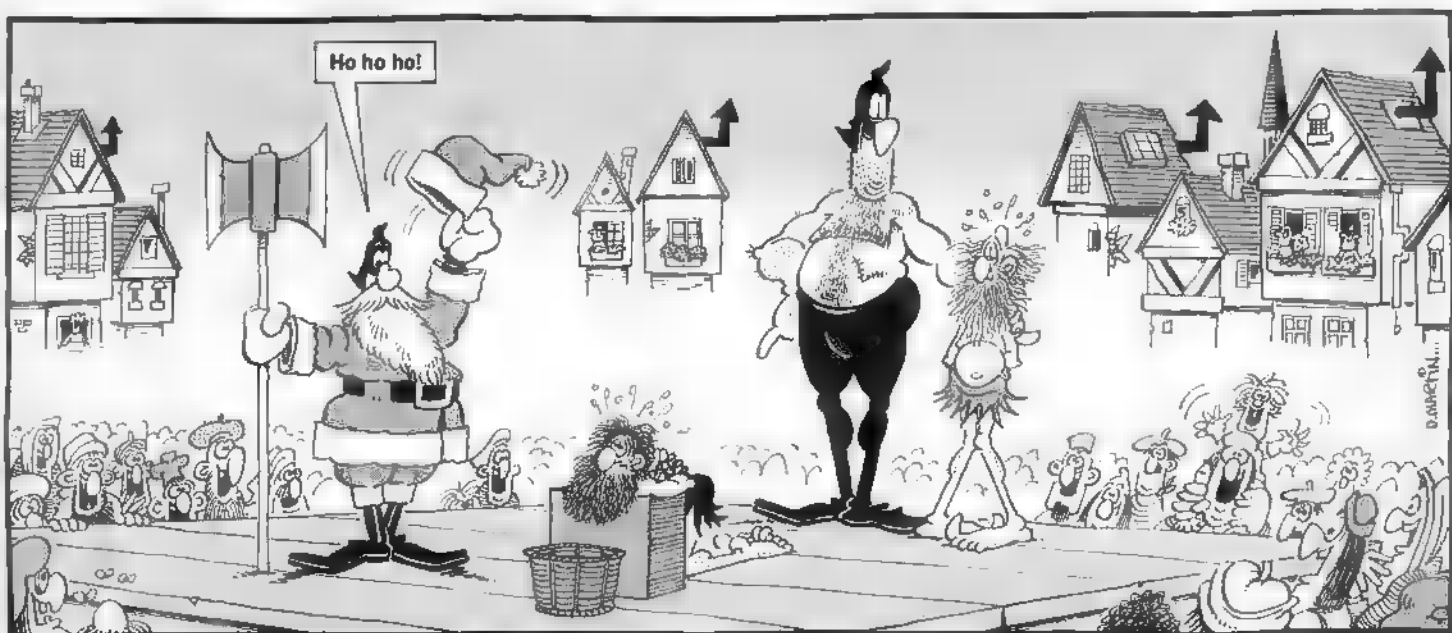
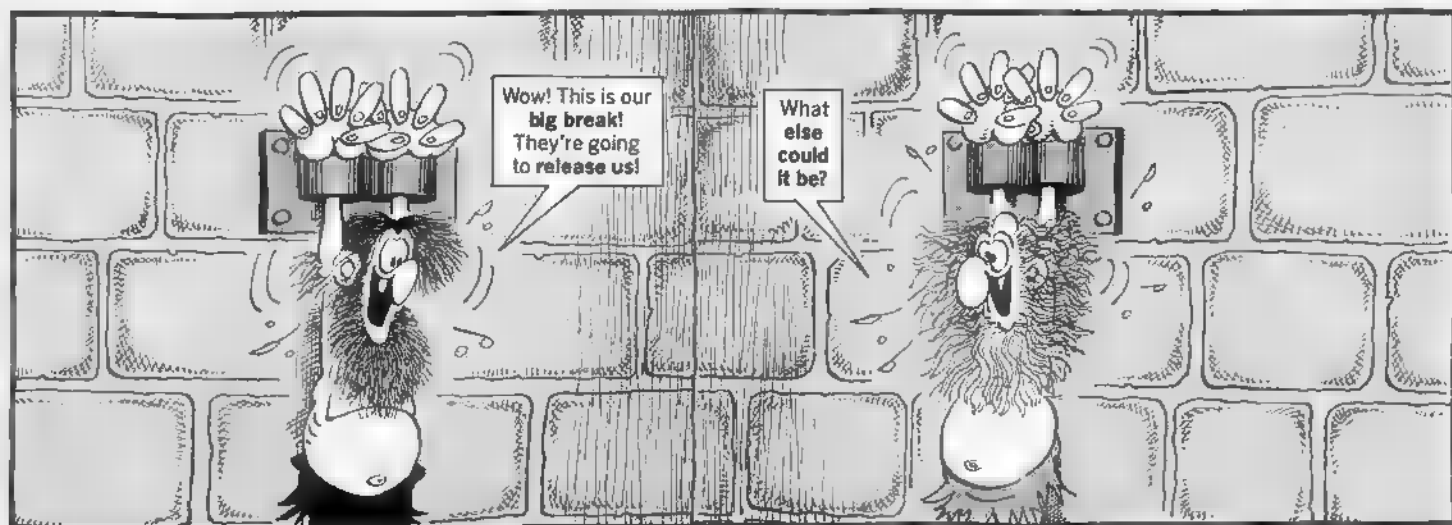
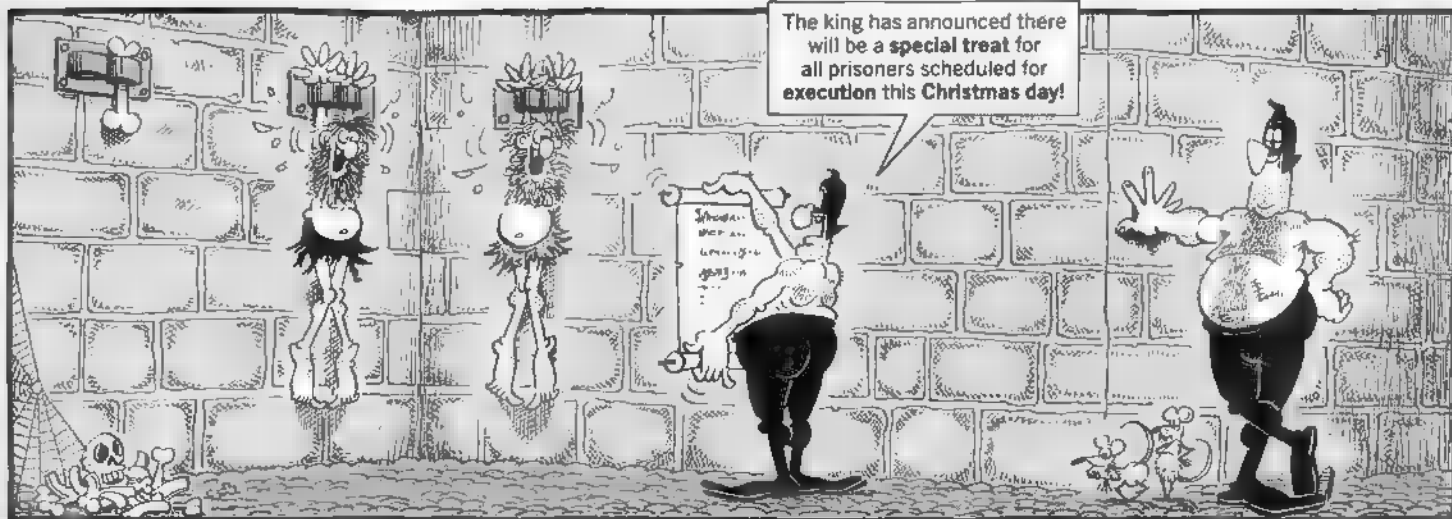
In many ways, Lou reminds me of myself. Yes, "the Boss" and "the Iron Horse" had a lot in common. Lou Gehrig and George Steinbrenner both had football backgrounds, we both wore our pinstripes with pride, we both knew what loyalty to our fans was all about and we were both proud to be Yankees—New York Yankees. I'm sure if Lou was still with us, he would be proud to be a New Jersey Yankee, if that's the way the ball happens to bounce.

I still get a lump in my throat when I think of Lou Gehrig Day. Yankee Stadium was packed and the owner didn't have to give away free bats or helmets. Now that's what I really call "Pride of the Yankees"!

The Pride Of The Yankees told by George Steinbrenner



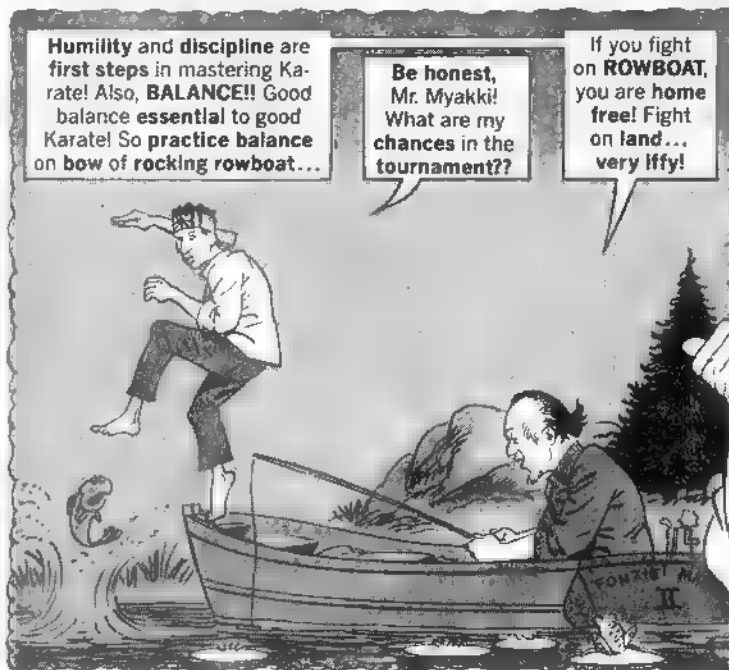
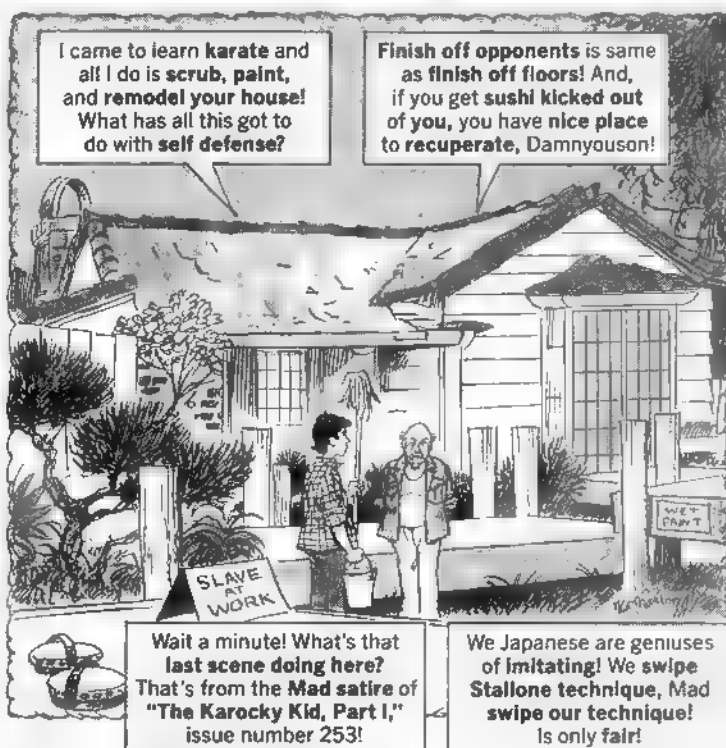
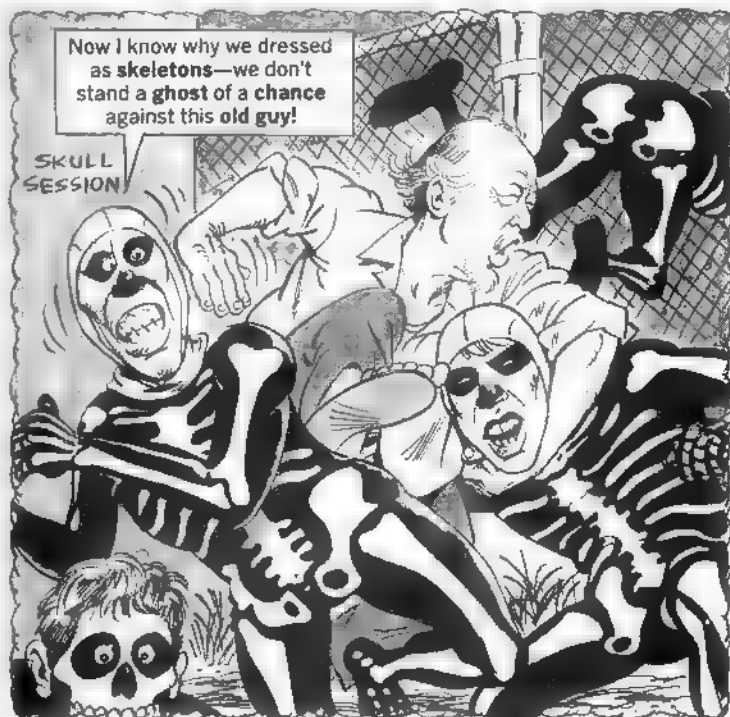
ONE GLORIOUS DECEMBER MORNING



To quote the philosophy of Sly Stallone—*"All men are created with sequels!"* Hollywood, of course, has an even broader point of view—*"All men and boys are created with sequels!"* Which leaves Mad, a "sequel opportunity employer," no choice but to present...



The Karocky Kid Part II



Please, Truss, don't kick me anymore! After all, I did win second place!

Second place is **nothing**! Especially since there were only **two people** in the entire competition!

Please, must ask you not do violence! Is wrong!

Oh, yeah? Well I **crush** anyone who accuses me of using violence! Yipes!

I warn you about violence but you ignore me! Now I end your life!

You could have killed him, Mr. Teriyaki, but you just "tweaked" his nose!

Always remember, "Humiliation worse than death!"

I see what you mean! If I got that glitch you squeezed from his nose all over my hand, I'd die from humiliation, too!

Look, I finally do it! I catch fly with chopsticks! Now you try!

I did it! I did it! With that good, old American know-how!

Very true! Since Nixon, "cheating" is acceptable good, old American know-how! Next I teach you to "focus" so you can drive in nalls with bare hand!

Yow! This really hurts!

Don't focus on pain! Focus on something else!

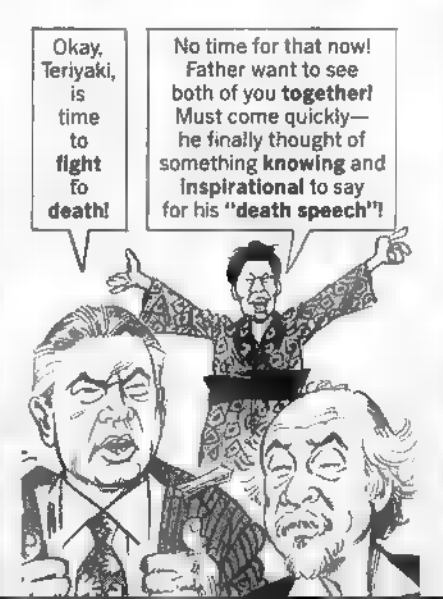
Okay, I'll focus on how cheap you are for not buying a hammer!

Damnyouson, I must go home to **Okinawa**! Letter say my father very sick, may die soon! That mean **doing battle** with **Socko**, foe from 45 years ago!

45 years ago? And you still have to fight this guy?

Not much to do in Okinawa, so "holding grudges" is popular pastime!





He's gone! May a thousand golden eagles fly about his head, but never poop on his tombstone!

Ah, sweet Oon-bet-di, such poetry! After all these years, you have not lost your sensitivity!

Me neither! I return kindness and compassion your father show me as a boy, Teriyaki! I give 20 minutes of peaceful mourning! Then I show you "Killer Karate"!

By you, 20 minutes to mourn and "Killer Karate" kindness and compassion?

Yes! And since I also own flower store, I save you bundle! Make one funeral wreath for both graves!

Are you afraid of your upcoming fight with Socko, Mr. Teriyaki?

No, Teriyaki know best way to avoid "Killer Karate" death blow—move out of way very quickly! I use same technique 45 years ago...



Do you duck, or move to the side?

Move very far out of way—take plane to America! I develop that technique myself—is called "The Teriyaki Take-Off"! Remember these words, Damnyouson— When in doubt, get the hell out!

That my lifelong desire, Damn-youson!

To be a ballet dancer?

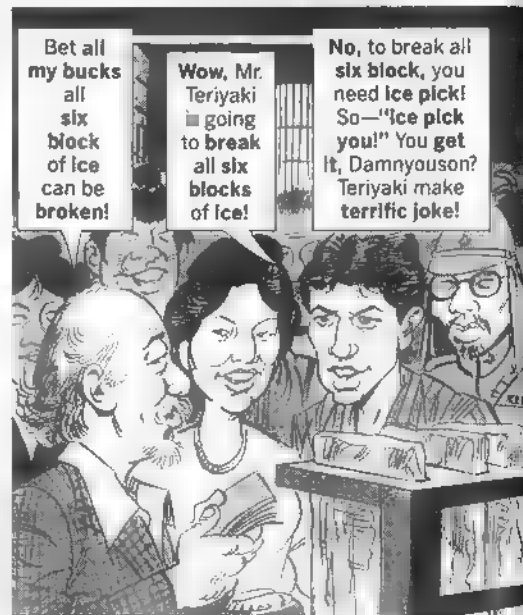
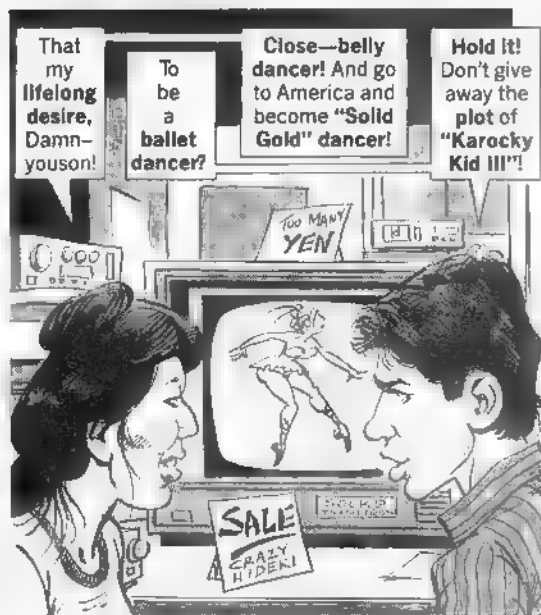
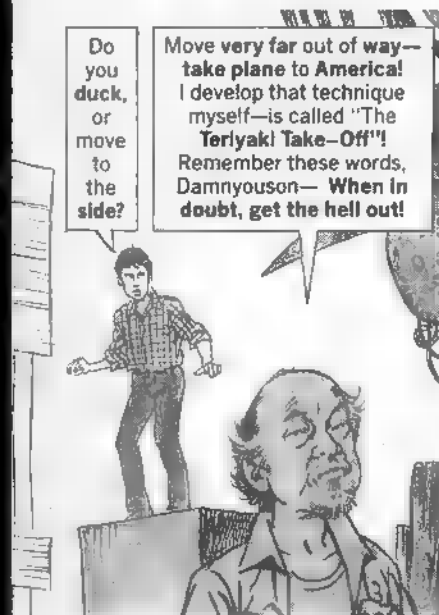
Close—belly dancer! And go to America and become "Solid Gold" dancer!

Hold it! Don't give away the plot of "Karocky Kid III"!

Bet all my bucks all six block of ice can be broken!

Wow, Mr. Teriyaki going to break all six blocks of ice!

No, to break all six block, you need ice pick! So—"ice pick you!" You get it, Damnyouson? Teriyaki make terrific joke!



But seriously, folks, is very important you learn to break ice!

Is that so I can better my focus?

No, to better warm drink! Needs ice cubes! Hoo hah!

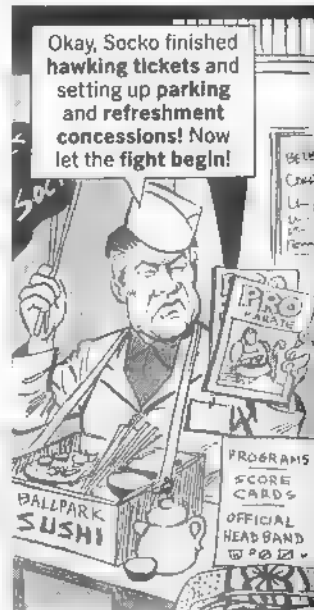
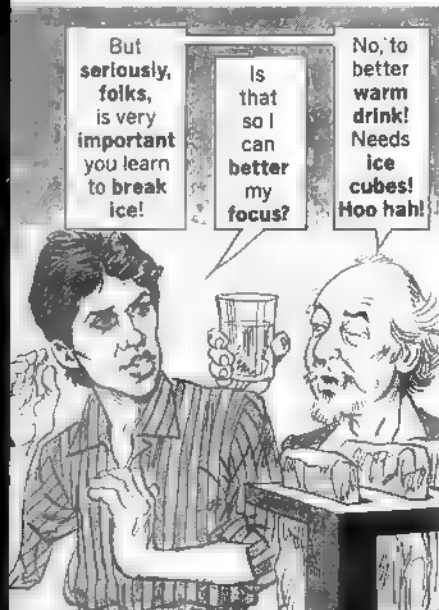
Now Socko really angry, Teriyaki! Level whole village!

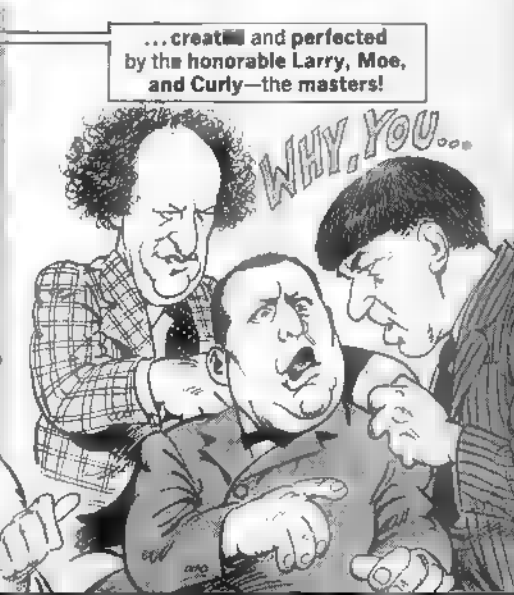
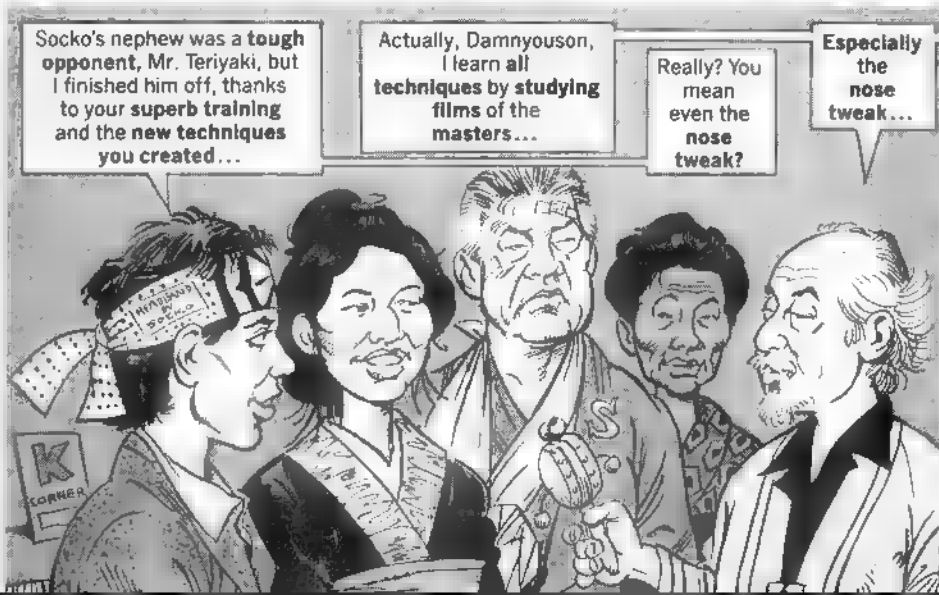
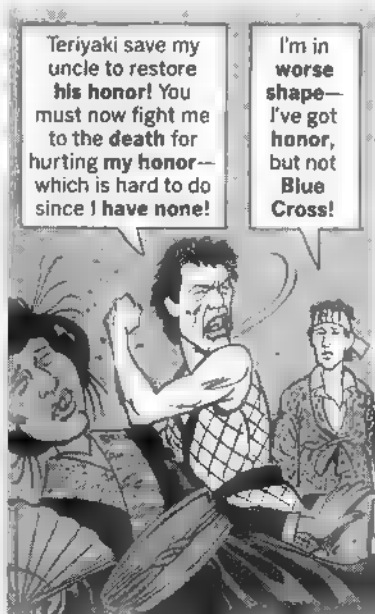
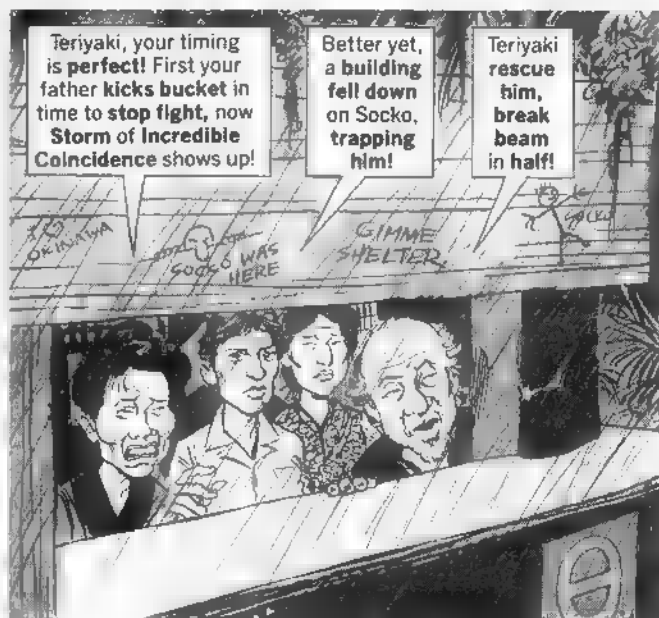
That first sign of generosity Socko display! Now everything no roll off table! Floors very uneven around here...

You don't have to fight to make this town safe, Mr. Teriyaki—30 feet away is the Air Force base where nuclear missiles are stored! It'll never be safe!

Damnyouson, when you going to learn that poetic rambling and logic do not mix?

Okay, Socko finished hawking tickets and setting up parking and refreshment concessions! Now let the fight begin!





MUCH ADIEU ABOUT NOTHING DEPT.

Nothing makes the skin crawl like that tired old parting remark "Have—" (Whoops! You know the one we mean!) Maybe it used to generate good feeling—30 years ago—but now it gives

STEWARDESSES



SUPERMARKET CHECKERS



MORE L FAREW TO REPLACE T



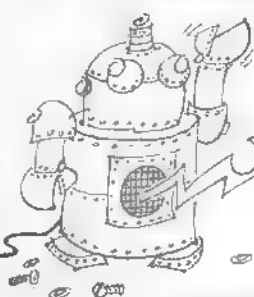
ARTIST: PAUL COKER

WAITERS



off as much warmth as a frozen enchilada. It's high time to revive the heartfelt good-bye! You'll be glad you're on your way out when you hear MAD's extremely meaningful, sincere and

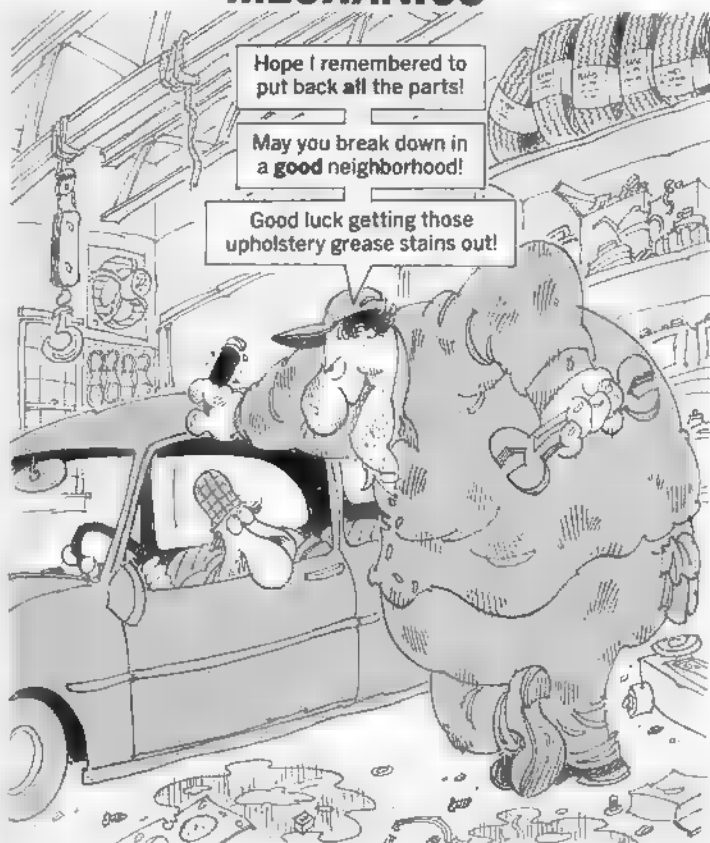
LOGICAL VELLS THE DREADED



Have a nice day!
Have ■ nice day!
Have ■ nice day!
Have a...

WRITER: MIKE SNIDER

MECHANICS

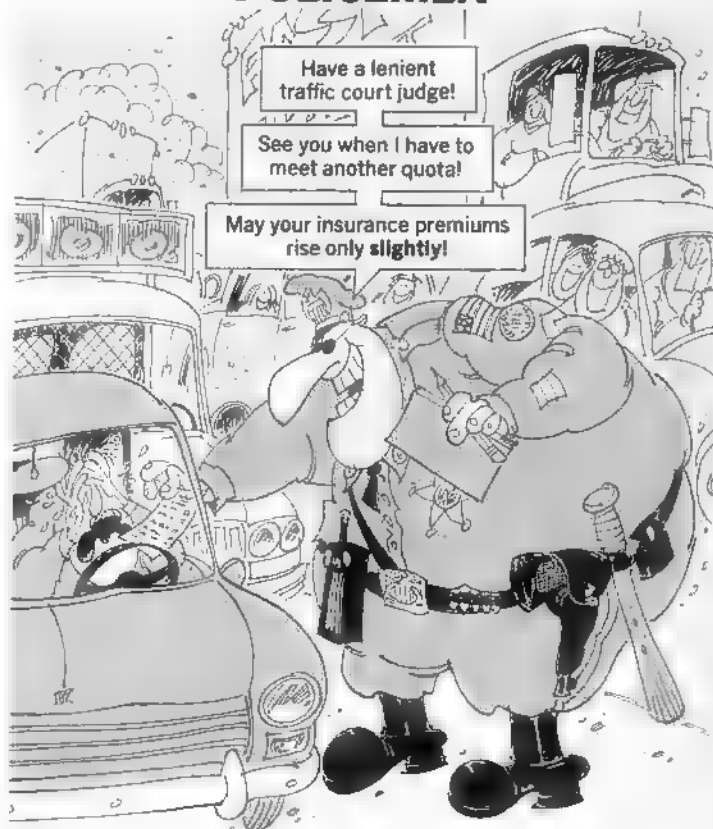


Hope I remembered to
put back **all** the parts!

May you break down in
a **good** neighborhood!

Good luck getting those
upholstery grease stains out!

POLICEMEN



Have a lenient
traffic court judge!

See you when I have to
meet another quota!

May your insurance premiums
rise only **slightly**!

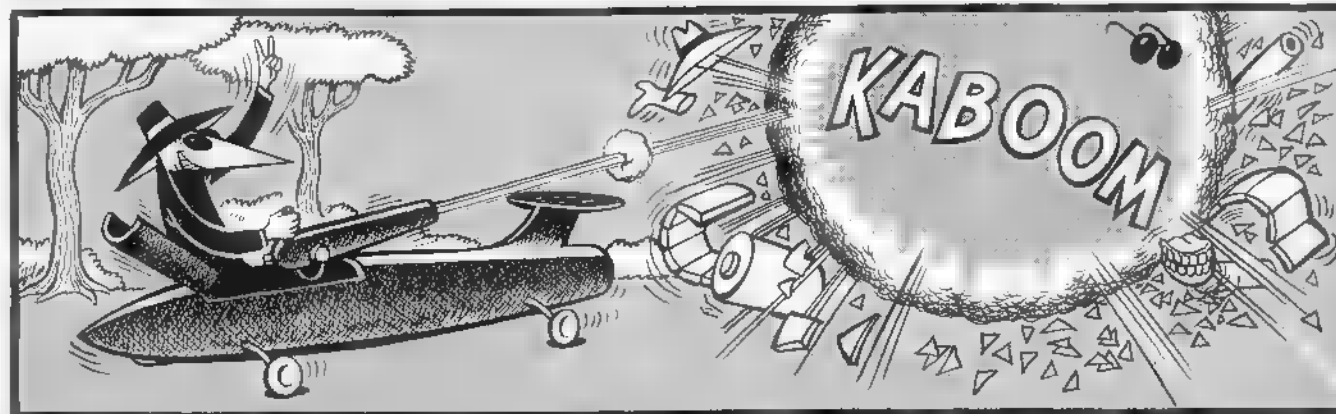
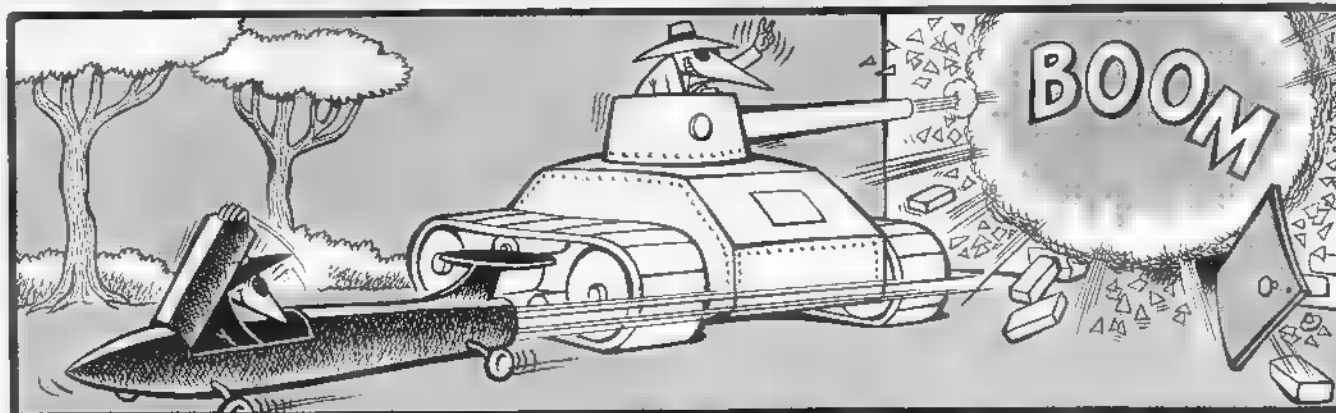
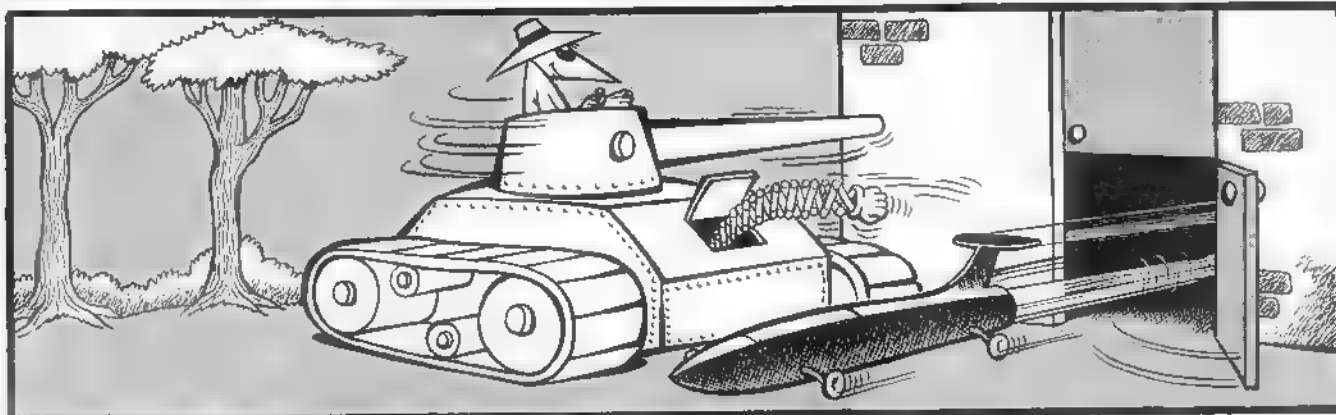
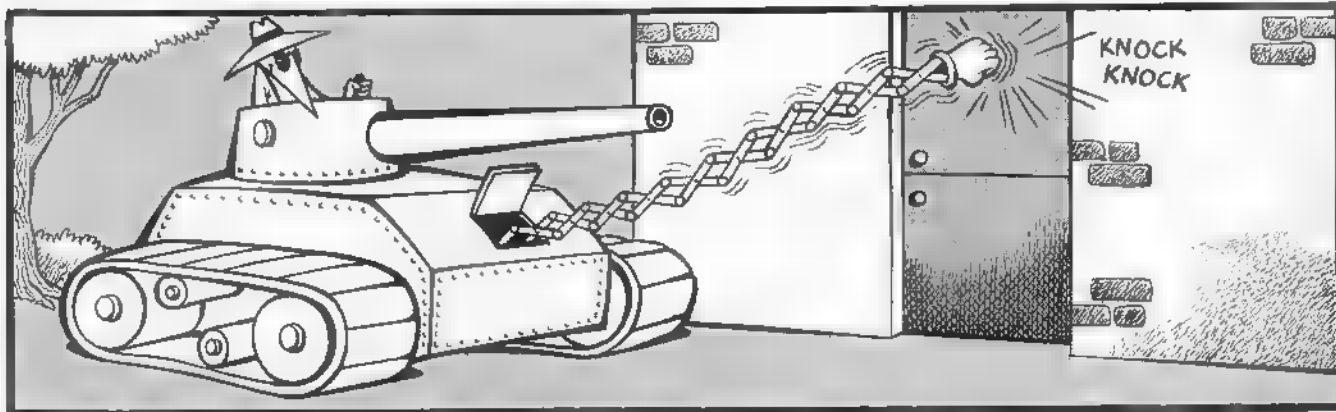
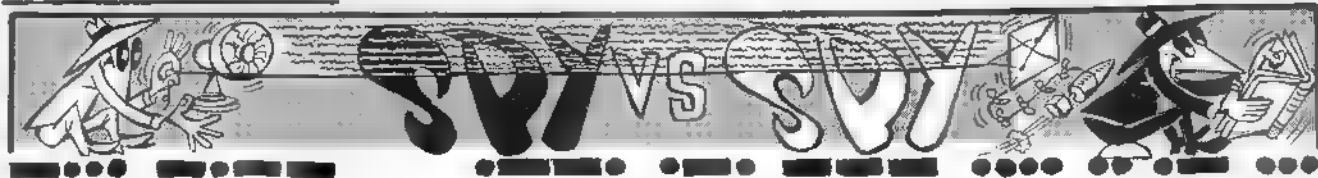
DR.'S OFFICE RECEPTIONISTS



May the pharmacist
give you the right drug!

May the lab keep all your
test results straight!

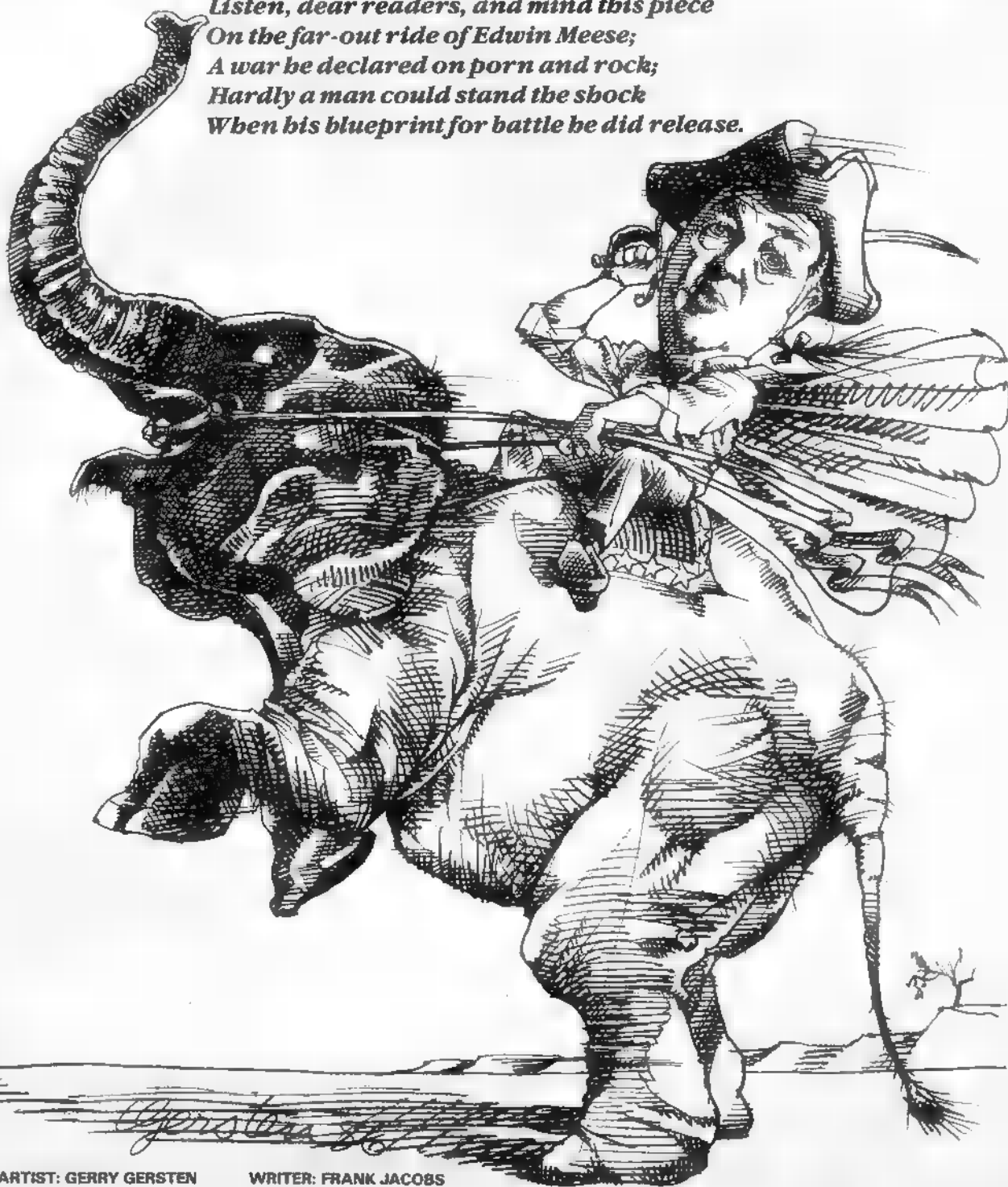
Hope the rest of your
busy day isn't wasted!



And now, in tribute to the Attorney General and his Commission on Pornography, MAD presents...

the **FAR-OUT RIDE** of **EDWIN MEESE**

*Listen, dear readers, and mind this piece
On the far-out ride of Edwin Meese;
A war be declared on porn and rock;
Hardly a man could stand the shock
When his blueprint for battle he did release.*



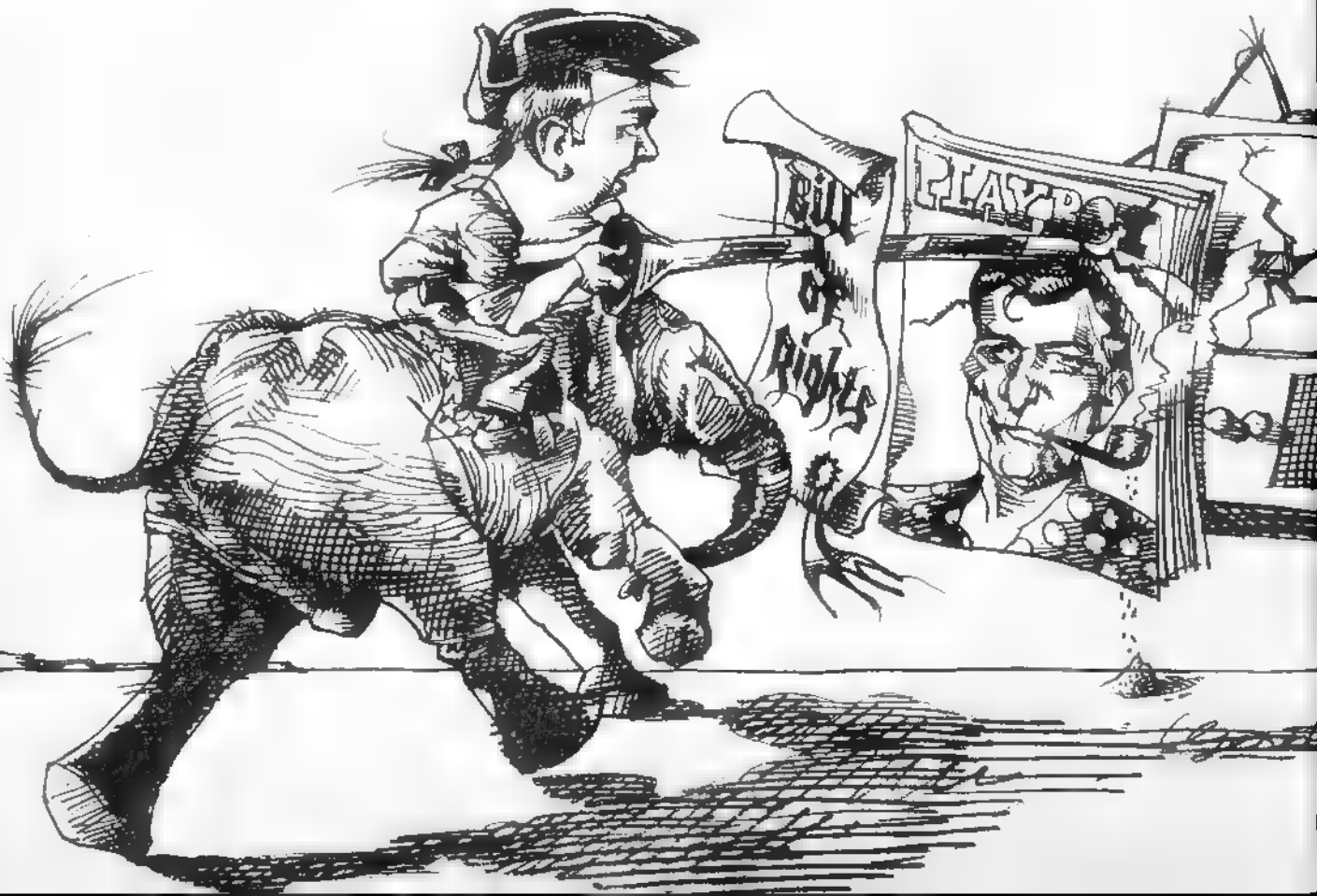
ARTIST: GERRY GERSTEN

WRITER: FRANK JACOBS

*"The country," he shouted, "I've now rated X;
 "By smut we're polluted, by filth overrun;
 "I fear that our youngsters are learning of sex;
 "A few, it's been rumored, have learned how it's done;
 "A crisis of giant proportions we've got,
 "Perverting our morals with mind-warping rot;
 "It's worse than cocaine and more fiendish than pot,
 "Which makes me believe it's a Communist plot."*

*He roared as he galloped throughout ev'ry state,
 "My hand I'll be raising if something's obscene;
 "A glance at my fingers will signal its fate—
 "One if it's banned, and two if it's clean."
 A lot of his critics expressed great dismay
 That our freedom of choice he was taking away;
 But Edwin Meese thundered, "Who cares what they say?
 "Only I can decide what is decent today."*

*Unswerved, Edwin Meese carried out what he'd planned,
 Protecting the public from sellers of slime;
 At 7-11's all "Playboys" were banned;
 A couple of stores threw out "People" and "Time."
 "I've seen," he declared, "what the swill-mills produce;
 "Before I am done, I'll remove Mother Goose,
 "As well as the Muppets, whose morals are loose;
 "From there it's the Care Bears and then Dr. Seuss."*



*"The birthplace of smut," he proclaimed, "I have traced
 "To video rock, which is filthy and lewd;
 "Because it offends me, I'll have it erased,
 "And, heavens to Betsy, I'm hardly a prude."
 For lyrics obscene he continued to search,
 While he cried in alarm from his high-minded perch;
 The songs of Madonna he didn't besmirch
 For fear, so he said, of offending the Church.*

*Some nosy reporters recalled how he stood
 On minority rights, which he seemed to oppose;
 But Edwin Meese bollered, "My record is good!
 "All people are equal, as ev'ryone knows;
 "My motto's 'Speak harshly, and swing a sharp ax;'
 "Before I am finished, they'll all get their whacks;
 "No soul shall be spared from my righteous attacks,
 "Whether misguided whites or degenerate blacks."*

*Just who's been behind him is somewhat in doubt;
 When questioned, the President said with good cheer,
 "I'm really not sure what the fuss is about;
 "Get back to me later—like maybe next year."
 And so Edwin Meese galloped onward with pride,
 Uncovering porn with each earth-shaking stride;
 Whatever the outcome, it can't be denied
 He's taken the whole U.S.A. for a ride.*



MIRTHQUAKE DEPT.

When we want to measure the power of an earthquake, we use the Richter Scale, ranging from 1 for a mild tremor to 9 for a quake of total destruc-

THE MAD RICHTER SCALE

ARTIST: AL JAFFEE

YOUR BODY

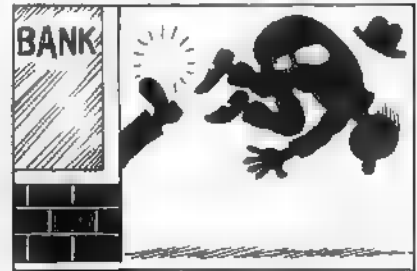
1

Except for a hangnail and some excess ear wax, your body functions adequately for someone of your nationality.



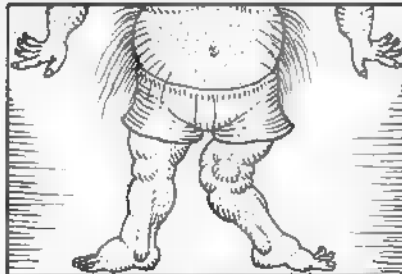
YOUR MONEY

You learn too late that your Daily Horoscope is an unreliable investment guide. The interest on your VISA Card exceeds your salary.

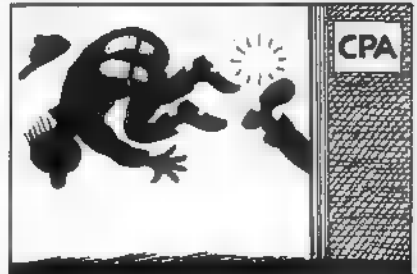


2

Because of a fungal disease, hair sprouts from your ribs. A shattered kneecap ends all dreams of playing professional lacrosse.



Your tax accountant begs off, saying he "doesn't want to get involved." There are no buyers for your bowling trophies.



3

With no warning, you throw up four times a day on mixed company. Your only comfortable position is crawling on all fours.

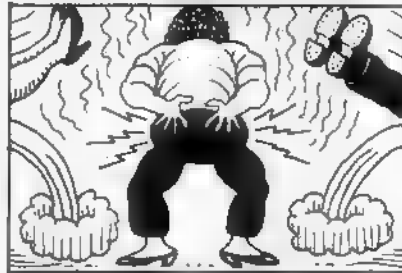


Restaurants require you to put down a cash deposit before ordering. The word "Deadbeat" is imprinted by your bank on your personal checks.



4

Back spasms rack your body, ruining your plans for Arbor Day. Having no sense of smell, you are unaware you are giving off a terrible odor.



Bleeding in an alleyway, you learn that loansharks are not good listeners. Your scheme to mortgage your children is unsuccessful.

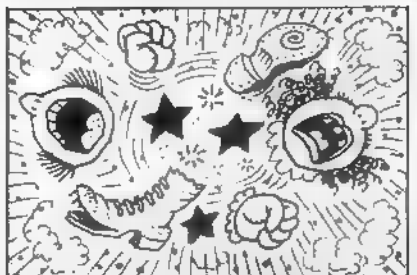


5

You are rejected by your life-support system for not "playing the game." Your vital organs give out one by one and later will be sold, though at a substantial discount.



A bus driver refuses your IOU. You wrestle a bag-lady for territorial garbage rights.



tion. Don't you wish there was ■ system that simple for indicating what shape our lives are in? There is now! A 1 to 5 grading system called...

LE FOR HUMAN BEINGS

WRITER: FRANK JACOBS

YOUR PUBLIC IMAGE

Although you are not totally liked and often rub people the wrong way, your essential dullness still shines through.



YOUR SEX APPEAL

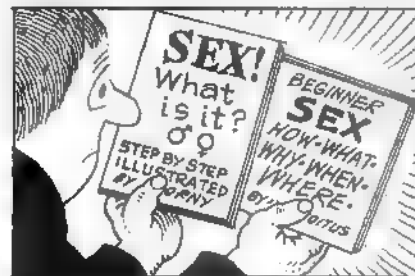
There is something about you no woman can resist, and one day you hope to find it.



You are trailed by a security guard while shopping for washcloths at a local K-Mart. Your camper is turned away at an RV park.



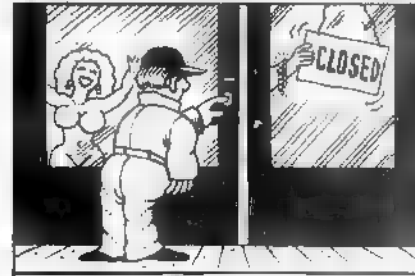
Two former girlfriends send you picture sex manuals on your birthday. Your dinner date takes along a pit bull as a chaperone.



No one knows who you are at a family reunion. Your minister requests that you change religions.



Dancers ■ a nude bar put on clothes when you enter. You see a sex therapist, who triples his fee after your first visit.



Large dogs use your leg as a hydrant. While taking your vacation, neighbors have your house towed away.



Alone with a date, you get your first sniff of Mace. A supermarket checker washes her hands after touching your groceries.



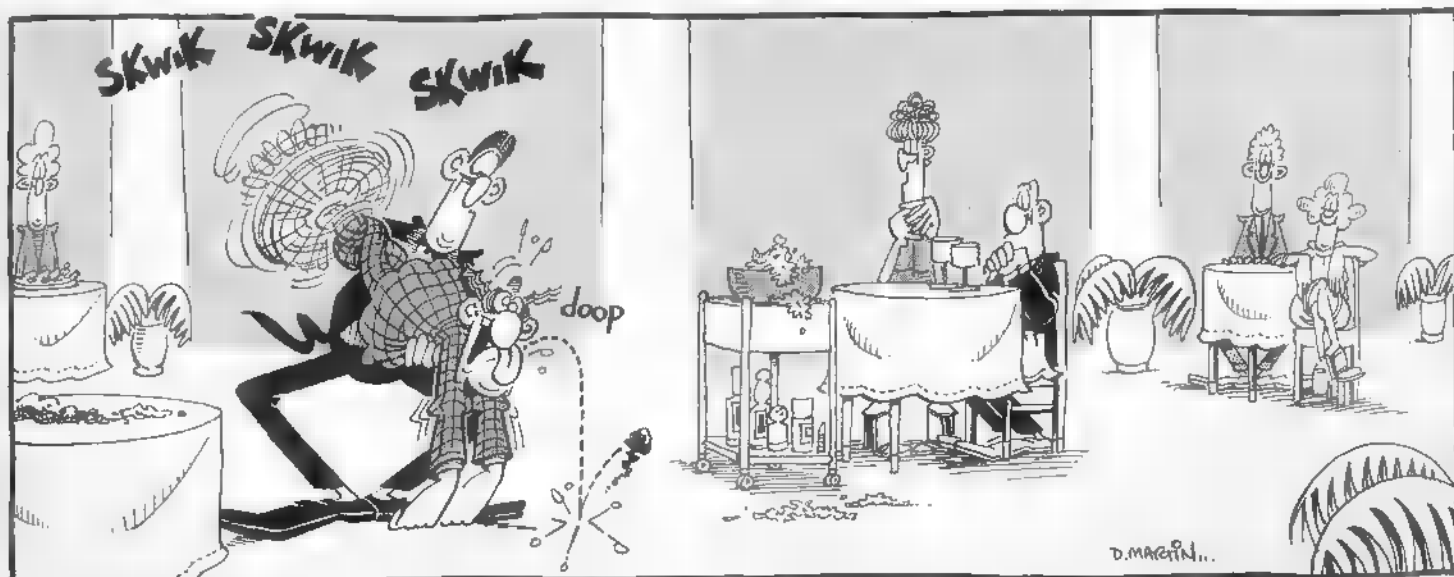
You collapse on a downtown street and someone calls for a sanitation truck. Because of "prior commitments," your family can't make your funeral.



The manager of an X-rated theatre says you're giving the place a bad name. You scout funerals for new widows.



ONE DELIGHTFUL JANUARY MORNING

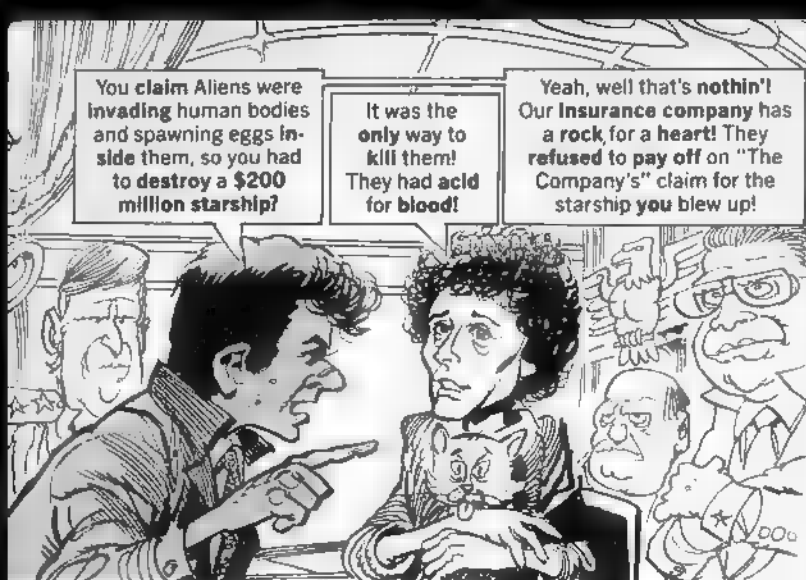


THE SECOND SLIME AROUND DEPT.

Picture this... Creatures so hideous they would suck every breath of life out of you! No, we're not talking about the Internal Revenue Service, we're talking about the stars of one of this year's hottest films! Those cretins from another planet who burst out of people's stomachs, drip acid, ooze slime, torture and never once pick up a dinner check! We're talking about the...

ALIENATORS





Corporal Hex, the tunnel your platoon is in is right under the Ronson Fuel-Ignited Generator! If they fire their weapons, we'll all be blown clear into the next article!

Er, guys, listen up! The plan is EXACTLY the same as before—seek and destroy the Aliens, but, er... don't fire your guns!

No guns?! What's that leave us with?

Barfing, running and sweating profusely are all OK!

We're doomed! We're going to die! And I only have three years, 11 months left to my four-year hitch!!! Oh... why did this have to happen to me now???



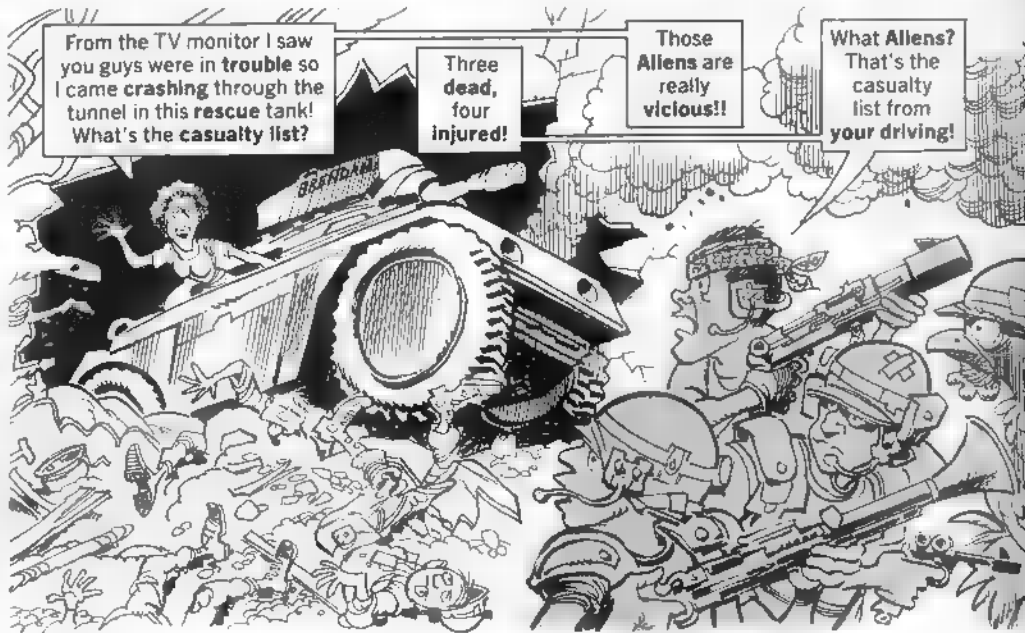
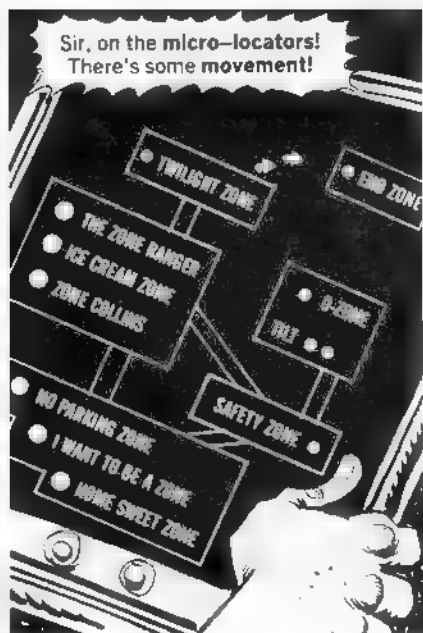
Sir, on the micro-locators! There's some movement!

From the TV monitor I saw you guys were in trouble so I came crashing through the tunnel in this rescue tank! What's the casualty list?

Three dead, four injured!

Those Aliens are really vicious!!

What Aliens? That's the casualty list from your driving!



Are these the Aliens, Ripley?

Either that or we've discovered an Italian Restaurant with the galaxy's largest calamari! Of course they're Aliens!

Over there! Look! Help! Kill it! It's alive! Run! Run! Run for your lives!

That's a little girl, you idiot!

Yes, but she'll grow up to be a big girl like my mother unless we shoot her now!

Don't be afraid, little girl. We only came to blow this planet to kingdom come and kill everyone of those *&*!*& Aliens! We're a friendly people here on a mission of peace.

Somebody give the kid a machine gun to use.





They're here!!
HELP!!

Don't worry, Nuke! They won't get you! I'm going to protect you as if you were my own daughter! But you must not point, dear. It's bad manners! And don't use such a loud voice! And don't slouch! Stand up straight or you'll go to bed without your dessert pill tonight!

God, Nuke would've been better off with one of the Aliens as her mother!

Through this way, Ripley! It's a shortcut!

Look, it's the Mother Alien giving birth! Look at all the sticky goo and yucky webs! Yecch! How disgusting! That clinches it, Nuke, I'm adopting you! I NEVER want to go through the experience of childbirth!

Emergency... all personnel! This place will blow-up in six minutes! Evacuate at once, but please do not steal any stationery supplies on your way out!

I rescued Nuke, Bellhop, but where's the rescue craft?

I couldn't align the ship with the satellite dish because "The Company" scrambles their signal like HBO does! So I called a cab instead!

You better get in, lady! The fare's already \$2 million!

Bellhop, you've been so good through this whole scary mission, and now you go to pieces?!

It's the Alien! It rode back with us! It's ripping Bellhop apart!

I'll call a doctor!

Forget a doctor! Get a good auto-mechanic!

ZAP

Don't worry, Nuke! If it's one thing I know, it's how to use sophisticated machinery!

Yo, Alien. C'mon! Go for III! Make my day! You're the disease and I'm the cure! AGGHHHH!!!!!!

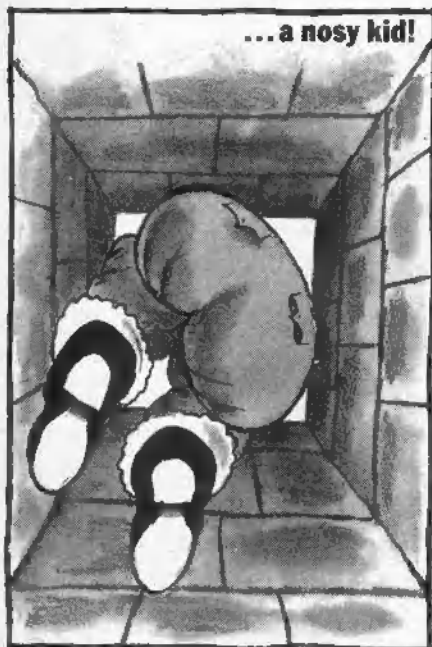
Well, I guess we proved that man is smarter than any old Aliens!

Don't stop there! We also proved that woman is smarter... and tougher than man!

I'll say! Boy, I wish I was half the man Ripley is. Hey wait! I Am!

SANTA CLAUS AS SEEN BY...

... a nosy kid!



... his tailor!



... an air traffic controller!

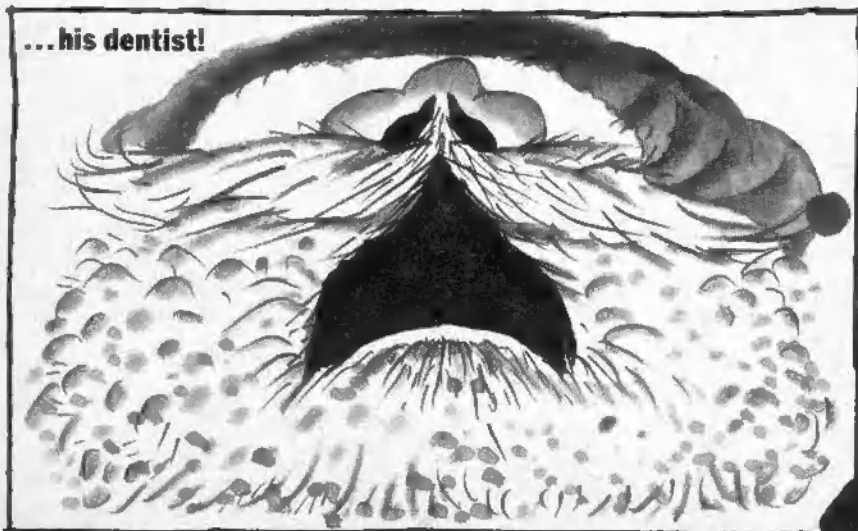


... the elves!

... Macy's temporary employment director!



... his dentist!



**WHAT DO
EXPERTS AGREE
MAKES STUDENTS
CONFUSED AND
OUT OF TOUCH
WITH REALITY?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Parents, teachers and law officials agree on the one thing that causes students's problems. To find out what it is, fold in page as shown on the right.



FOLD PAGE OVER LIKE THIS!

A▶

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"

SCHOOL EVALUATION SEMINAR

PROBLEM AREAS!

GUILTY VANDALS- NOT PUNISHED!	SEX ED- PATHETIC!!	CLASS ATTENDANCE AWFUL!
* * * HOMEWORK- COUNTERPRODUCTIVE!	* * * PTA- DEADLY!	* * * RAMPANT DRUG SELLING
* * * RACE REVIAT.	* * * TENS	* * * Y SPORTS!



A▶

WRITER AND ARTIST: AL JAFFEE

◀B

SNAPPY ANSWERS TO STUPID QUESTIONS AT RICHARD M. NIXON HIGH

